



# THE AFRICAN SHOW JUMPING & EQUINE MANAGEMENT MASTERCLASS

---

*Presented by Bluemoon Equestrian*



# Table of Contents

|                                                                                         |    |                                                    |    |
|-----------------------------------------------------------------------------------------|----|----------------------------------------------------|----|
| <b>Welcome</b>                                                                          | 05 | <b>A Luxury Experience for the Entire Family</b>   | 19 |
| <b>About Bluemoon</b>                                                                   | 06 | <b>Celebrate Achievement</b>                       | 20 |
| Diffrent Standard of Equestrian Education                                               | 07 | <b>More Than a Programme</b>                       | 20 |
| African Show Jumping and equine management masterclass                                  | 07 | <b>Why South Africa?</b>                           | 21 |
| A gateway to South African Excellence                                                   | 08 | A World-Class Equestrian Destination Like No Other | 21 |
| Our Commitment                                                                          | 08 | Home to Exceptional Sport Horses                   | 22 |
| Safety & Welfare                                                                        | 09 | Elite Coaching and Personal Development            | 22 |
| Educational Philosophy and Approach                                                     | 12 | Education That Creates Better Horsemen             | 23 |
| <b>The Bluemoon Equestrian African Show Jumping &amp; Equine Management Masterclass</b> | 15 | Discover the Spirit of Africa                      | 23 |
| Fourteen Extraordinary Days. One Life-Changing Journey.                                 | 15 | Building an International Network                  | 24 |
| Arrive as a Visitor. Leave as Part of the Bluemoon Family.                              | 16 | A Safe, Professional Learning Environment          | 24 |
| Discover Your Perfect Equine Partner                                                    | 16 | More Than a Riding Camp                            | 24 |
| Every Day Designed for Excellence                                                       | 17 | <b>The Coaching Faculty</b>                        | 25 |
| Train Like an International Athlete                                                     | 17 | An Integrated Learning Experience                  | 25 |
| Learn from South Africa's Leading Equine Professionals                                  | 18 | Bluemoon Coaching Faculty                          | 26 |
| Experience the Spirit of Africa                                                         | 18 | Specialist Masterclass Faculty                     | 28 |







|                                                                                      |    |                                                                             |    |
|--------------------------------------------------------------------------------------|----|-----------------------------------------------------------------------------|----|
| <b>The Elite Horse Programme</b>                                                     | 31 | <b>Professional Certification</b>                                           | 42 |
| Ride the Horses That Are Shaping South Africa's Future in International Show Jumping | 32 | An Investment Beyond the Programme                                          | 42 |
| South African Excellence with International Bloodlines                               | 32 | <b>Parent Luxury Experience</b>                                             | 43 |
| Carefully Matched Partnerships                                                       | 32 | An Experience Designed for the Whole Family                                 | 43 |
| Learn from Horses Already Competing in Open Classes                                  | 33 | Be Part of Your Child's Development                                         | 44 |
| Understanding the Complete Performance Horse                                         | 33 | Time to Discover South Africa                                               | 45 |
| A Partnership Built on Respect                                                       | 34 | Elite Time Together                                                         | 45 |
| An Opportunity Few Riders Will Ever Experience                                       | 34 | <b>Luxury Accommodation, Hospitality &amp; Safari Experience</b>            | 46 |
| <b>Rider Development Pathway</b>                                                     | 35 | Seasons Golf, Leisure & Spa                                                 | 47 |
| Building the Foundations for International Success                                   | 35 | Accommodation                                                               | 47 |
| Stage One                                                                            | 36 | An Unforgettable Safari Finale                                              | 48 |
| Stage Two                                                                            | 36 | Dining                                                                      | 48 |
| Stage Three                                                                          | 37 | Seamless Hospitality                                                        | 49 |
| Stage Four                                                                           | 37 | <b>African Wildlife &amp; Cultural Experiences</b>                          | 50 |
| Stage Five                                                                           | 38 | Discover Africa Beyond the Arena                                            | 50 |
| Stage Six                                                                            | 38 | Signature Wildlife Experiences                                              | 51 |
| Stage Seven                                                                          | 38 | Signature Cultural Experiences                                              | 51 |
| Stage Eight                                                                          | 39 | Learning Beyond the Classroom                                               | 52 |
| More Than Better Riders                                                              | 39 | Shared Experiences, Lifelong Memories                                       | 52 |
| <b>Educational Resources &amp; Professional Certification</b>                        | 40 | <b>RIDER NETWORKING EVENTS</b>                                              | 53 |
| Knowledge That Lasts a Lifetime                                                      | 40 | Social Networking & Community Integration: Building Your Equestrian Network | 53 |
|                                                                                      |    | Beyond the Arena: Cultivating Lifelong Connections                          | 53 |





|                                                          |    |
|----------------------------------------------------------|----|
| Curated Social Events: Connection Through Experience     | 54 |
| The Professional Value of Social Integration             | 55 |
| An Experience Found Nowhere Else                         | 55 |
| <b>What's Included</b>                                   | 56 |
| A Fully Hosted Elite International Equestrian Experience | 56 |
| Elite Equestrian Programme                               | 56 |
| Equine Education                                         | 57 |
| Educational Resources & Professional Recognition         | 57 |
| Luxury Accommodation & Hospitality                       | 58 |
| Dining                                                   | 58 |
| Signature African & Social Experiences                   | 58 |
| Social Networking & Community Integration                | 59 |
| Family Experience                                        | 59 |
| Professional Photography & Performance Video Analysis    | 59 |
| Guest Services                                           | 60 |
| Personalised Rider Essentials Collection                 | 60 |
| Personalised Parent Welcome Collection                   | 61 |
| A Complete International Equestrian Experience           | 61 |
| <b>Application Process</b>                               | 62 |
| Step 1: Submit Your Application                          | 63 |

|                                                 |    |
|-------------------------------------------------|----|
| Step 2: Rider Profile Review & Consultation     | 63 |
| Step 3: Rider Video Assessment & Horse Matching | 64 |
| Step 4: Programme Acceptance & Confirmation     | 65 |
| Step 5: Pre-Arrival Preparation                 | 65 |
| Step 6: Arrival & Rider Welcome                 | 66 |
| Limited Places Available                        | 66 |
| Your Journey Begins Before You Arrive           | 66 |
| <b>Programme Investment</b>                     | 67 |
| An Investment in Your Rider's Future            | 67 |
| Investment                                      | 67 |
| Your Investment Includes                        | 68 |
| Parent Experience                               | 69 |
| Optional Add-On Experiences                     | 69 |
| Payment Structure                               | 70 |
| Limited Places Available                        | 70 |
| More Than a Programme. A Future Investment.     | 70 |
| <b>FREQUENTLY ASKED QUESTIONS (FAQ)</b>         | 71 |
| <b>STILL HAVE QUESTIONS?</b>                    | 76 |





# A WELCOME FROM OUR FOUNDER

*"There are moments in every rider's journey that define not only their ability, but the person they become."*

Welcome to Bluemoon Equestrian. For more than two decades, we have dedicated our careers to developing riders, educating equestrian professionals, and promoting the highest standards of horsemanship and equine management.

The Bluemoon Equestrian African Show Jumping & Equine Management Masterclass Programme was created to be a defining moment for ambitious young athletes. It is far more than an intensive riding programme; it is a transformative educational experience that combines elite sport, internationally aligned equestrian education, exceptional South African sport horses, and the extraordinary cultural richness of Africa.

We recognise that behind every successful young rider stands a family whose sacrifice makes these opportunities possible. Therefore, we have designed this immersion as a complete family journey. While riders pursue excellence in the arena, parents are invited to enjoy a carefully curated luxury itinerary showcasing the finest of South African hospitality, wildlife, and heritage.

It is our honour to welcome you to South Africa, to our horses, and to the Bluemoon family.

Warmly,

*Nicky de Lange*

Founder & Director, Bluemoon Equestrian





## ABOUT BLUEMOON

Founded in 2002, Bluemoon Equestrian has earned a reputation as one of South Africa's leading centres for equestrian education, rider development, and professional training. For more than two decades, we have been dedicated to developing knowledgeable, capable horsemen and horsewomen who excel within every aspect of the equestrian industry. Our philosophy aligns with the belief that education is the foundation of excellence, reflecting the broader emphasis within the EQASA educational framework on developing knowledgeable equestrians through structured learning and practical experience.

Unlike traditional riding schools that focus primarily on riding lessons, Bluemoon was founded on the belief that exceptional riders are created through a complete understanding of the horse. Technical riding ability is only one element of success. True excellence comes from understanding equine behaviour, biomechanics, health, nutrition, management, welfare and the science behind elite human and equine performance.

Every programme at Bluemoon has been carefully designed to combine practical riding with internationally aligned equine education. Students learn not only how to ride at the highest level but also how to think critically, analyse performance, solve problems and develop the confidence required to compete successfully on the international stage.

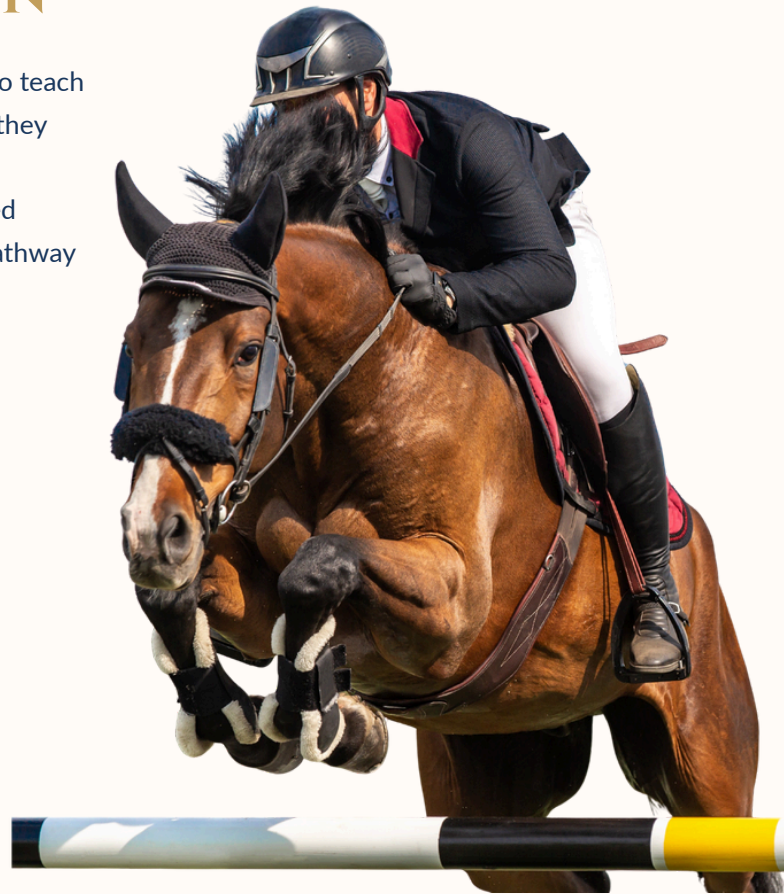
# A DIFFERENT STANDARD OF EQUESTRIAN EDUCATION

At Bluemoon, we believe that every horse has something to teach and every rider has the potential to achieve far more than they imagine. Our programmes are structured around individual development, ensuring that each rider receives personalised coaching, measurable performance feedback and a clear pathway for progression.

## Our approach integrates:

- Elite show jumping instruction
- Equine science and horse management
- Rider biomechanics and physical conditioning
- Performance psychology
- Horse welfare and ethical horsemanship
- Internationally aligned educational content
- Practical application through daily riding

This holistic approach develops riders who are technically skilled, intellectually confident and professionally prepared for the demands of modern equestrian sport.



---

## AFRICAN SHOW JUMPING AND EQUINE MANAGEMENT MASTERCLASS

The African Show Jumping and equine management masterclass represents the next evolution of our educational philosophy.

Created specifically for ambitious junior riders from around the world, this exclusive programme combines elite coaching with access to outstanding South African sport horses, structured equine education, luxury hospitality and authentic African cultural experiences.

Over fourteen immersive days, riders train alongside experienced professionals while developing a deeper understanding of horse management, performance optimisation and international competition preparation. Parents enjoy a carefully curated luxury itinerary, allowing the programme to become a meaningful family experience rather than simply a sporting camp.

The result is an educational journey that develops confident athletes, knowledgeable horsemen and internationally connected young ambassadors for the sport.

---



# A GATEWAY TO SOUTH AFRICAN EXCELLENCE

---



South Africa has produced internationally respected riders, horses and equestrian professionals. The country offers exceptional training facilities, world-class coaching and outstanding sport horses within an environment that combines value, diversity and unforgettable natural beauty.

Through Bluemoon, international riders gain privileged access to this unique equestrian landscape while experiencing the warmth, hospitality and cultural richness that make South Africa one of the world's most memorable destinations.

---

## OUR COMMITMENT

Everything we do is guided by three principles:



---

### Education Before Achievement

Lasting success begins with knowledge, understanding and continuous learning.



---

### Excellence Without Compromise

We pursue the highest standards in coaching, horse welfare, safety and professionalism.



---

### Building Global Connections

Equestrian sport transcends borders. We create opportunities for young riders to build lifelong friendships, cultural understanding and international professional networks that will support them throughout their career.

**At Bluemoon, we do not simply teach people to ride.**

- We educate horsemen.
  - We develop athletes.
  - We inspire future leaders of the international equestrian community.
-

# SAFETY & WELFARE

---

## YOUR RIDER'S WELLBEING IS OUR HIGHEST PRIORITY

At Bluemoon, we understand that entrusting your child to an international programme is a significant decision.

The Bluemoon Elite International Rider Immersion has been carefully designed with rider safety, horse welfare, supervision and personal wellbeing at the heart of every element of the experience.

Our approach combines professional equestrian standards, experienced coaching, structured daily routines and dedicated support to ensure every rider feels safe, valued and confident throughout their journey.



## RIDER SUPERVISION & SUPPORT

Throughout the programme, riders are supported by the Bluemoon team from arrival until departure.

### Our structured approach includes:

- Dedicated Bluemoon staff supervision throughout programme activities.
- Professional coaches and experienced equestrian educators present during all riding sessions.
- Clear daily schedules with supervised transport, training and activities.
- Regular communication between riders, coaches and programme staff.
- Support with cultural adjustment and adapting to an international environment.
- A safe and welcoming environment where riders can ask questions, seek guidance and develop independence with confidence.

---

## PROFESSIONAL EQUESTRIAN SAFETY STANDARDS

Safety is embedded into every aspect of the riding programme. Before riding begins, each participant completes an assessment process to ensure the most suitable horse and training approach is selected.

### Our safety practices include:

- Rider assessment and horse matching.
  - Use of experienced, professionally trained sport horses.
  - Supervision during all mounted activities.
  - Appropriate riding equipment requirements.
  - Structured progression based on each rider's ability and confidence.
  - Professional coaching focused on correct technique, balance and effective communication with the horse.
  - Ongoing monitoring of rider and horse wellbeing throughout the programme.
-

## HEALTH & PHYSICAL WELLBEING

Elite performance requires attention to the complete athlete.

**The programme includes education and support focused on rider wellbeing, including:**

- Rider biomechanics sessions
- Physical conditioning and fitness education
- Pilates and core strength training
- Sports psychology and mental performance education
- Recovery and injury prevention awareness
- Nutrition guidance for active young athletes



## EMERGENCY PREPAREDNESS

The Bluemoon team maintains clear procedures to respond effectively should assistance ever be required.

**The programme includes:**

- Trained staff familiar with first response procedures.
- Emergency contact procedures.
- Parent communication protocols.
- Transportation support where required.
- Comprehensive travel insurance requirements for all international participants.
- Full compliance with comprehensive Safety, Health, Environment and Quality (SHE-Q) management procedures across all operations.
- Continuous on-site presence of qualified, professional first aid and emergency response personnel during all mounted activities.

## ELITE HORSE WELFARE

The welfare of our horses is fundamental to the Bluemoon philosophy. The horses selected for the programme are carefully chosen from respected South African sport horse programmes, including leading breeding and competition establishments.

Each horse is:

Professionally trained.

Regularly assessed for soundness and wellbeing.

Maintained according to high standards of nutrition, veterinary care and farriery.

Supported by structured training and recovery programmes.

Matched carefully to ensure a positive partnership with each rider.

Through the Equine Mastership Programme, riders also gain a deeper understanding of responsible horse care, maintenance and welfare, developing not only as athletes but as knowledgeable horsemen and horsewomen.





## A SUPPORTIVE INTERNATIONAL COMMUNITY

Beyond physical safety, we believe emotional wellbeing is equally important.

**The Bluemoon experience encourages:**

- Respect between cultures
- Positive friendships between international riders
- Confidence and independence
- Personal growth through new experiences
- A supportive team environment where every rider feels included

Our goal is for every participant to return home not only as a but as a more skilled rider, confident, knowledgeable and well-rounded young person.



## SAFE TRAVEL & TRANSPORTATION

All programme transportation is professionally coordinated.

**This includes:**

- Airport transfers
- Daily transport between accommodation and training facilities
- Transport to scheduled cultural and wildlife experiences
- Supervised group movement throughout the programme
- Experienced drivers familiar with the local area



## EXCELLENCE THROUGH CARE

At Bluemoon, excellence is built on trust, professionalism and responsibility.

Every decision from horse selection and coaching methods to accommodation, transport and daily supervision is made with the wellbeing of our riders and horses as the highest priority.

Parents can feel confident knowing that their child's development, safety and experience are being carefully managed by a team committed to creating an exceptional international equestrian journey.

# EDUCATIONAL PHILOSOPHY AND APPROACH

## DEVELOPING COMPLETE HORSEMEN, NOT JUST SUCCESSFUL RIDERS

At Bluemoon, we believe that excellence in equestrian sport is built upon knowledge, understanding and experience not simply hours spent in the saddle.

Our philosophy is founded on a simple principle:

***The world's greatest riders understand horses before they ask horses to understand them.***

While technical riding skills are essential, they represent only one part of a much larger journey. True horsemanship is achieved when a rider develops a deep understanding of the horse as an athlete, a partner and a sentient being. This understanding creates confident, adaptable riders who make informed decisions, ride with empathy and consistently achieve higher levels of performance.

Our programme has therefore been designed to educate the complete equestrian.

Every day combines elite riding instruction with structured equine education, ensuring that each lesson in the arena is supported by a clear understanding of the science, management and welfare principles that underpin long-term success.

---

## EDUCATION CREATES CONFIDENCE

Confidence is not created by riding more horses.

Confidence comes from understanding why horses behave, move and perform as they do.

Throughout the programme, riders explore the principles of equine behaviour, anatomy, biomechanics, nutrition, health, conditioning and management. By understanding these foundations, participants become more effective communicators, more thoughtful riders and more capable problem-solvers.

Rather than relying on instinct alone, they learn to analyse situations, recognise patterns and make decisions based on knowledge and experience.





## LEARNING THROUGH EXPERIENCE

The most meaningful education takes place through experience.

Our programme seamlessly blends practical riding sessions with daily stable management classes and interactive educational workshops led by industry specialists, allowing participants to immediately apply a comprehensive skill set across all aspects of horse care and riding.

Whether analysing movement during a biomechanics session, discussing soundness with a veterinarian, observing a farrier at work or evaluating saddle fit, every learning opportunity is directly connected to practical application in the arena.

This integrated approach accelerates learning while encouraging curiosity, critical thinking and continuous improvement.



## EXCELLENCE WITHOUT COMPROMISE

Every aspect of the Bluemoon programme has been designed to reflect professional standards expected within international equestrian sport.

Participants are encouraged to develop discipline, responsibility and professionalism in everything they do—from caring for their horses and managing equipment to preparing for training sessions and reflecting on their own performance.

We believe that attention to detail, respect for the horse and commitment to continuous improvement are qualities that distinguish exceptional equestrians from merely competent riders.

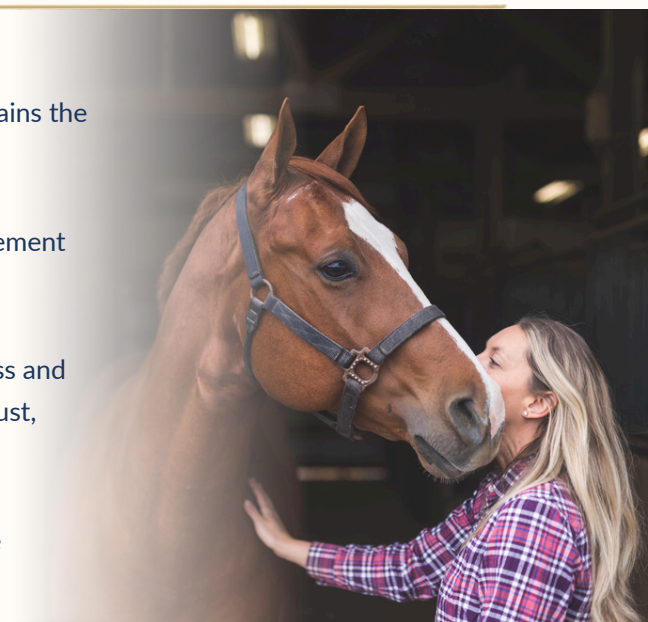
## THE HORSE COMES FIRST

Outstanding equestrian sport is only possible when horse welfare remains the highest priority.

Throughout the programme, participants are taught that every management decision influences a horse's health, comfort and performance.

By developing a genuine understanding of welfare, nutrition, soundness and ethical training practices, riders learn to build partnerships based on trust, respect and compassion.

This philosophy not only produces better riders—it creates responsible ambassadors for the future of equestrian sport.





## PREPARING RIDERS FOR THE INTERNATIONAL STAGE

Modern equestrian sport is increasingly global.

Success requires more than technical ability; it demands adaptability, cultural awareness, professionalism and the confidence to work with horses, coaches and riders from around the world.

The Bluemoon Equestrian African Show Jumping & Equine Management Masterclass has been designed to prepare young athletes for this reality.

Through international-standard coaching, structured education, cultural exchange and exposure to outstanding South African horses, participants develop the knowledge, resilience and perspective required to thrive in an international environment.



## A JOURNEY THAT EXTENDS BEYOND FOURTEEN DAYS

Although the programme lasts just two weeks, its impact is intended to last a lifetime.

Participants leave not only with improved riding skills, but with greater knowledge, stronger character, lifelong friendships and a deeper appreciation for the horse.

They return home with practical tools they can apply throughout their equestrian careers, together with memories of an extraordinary African experience shared with riders, coaches and families from around the world.



## Our Promise

Our promise is simple.

We will challenge every rider to think more deeply, ride more effectively and care more responsibly.

We will provide an environment where excellence is expected, learning is continuous and every participant is encouraged to achieve their full potential.

Because at Bluemoon, we believe that true success is measured not only by results in the arena, but by the knowledge, integrity and horsemanship that riders carry with them for the rest of their lives.



# THE BLUEMOON EQUESTRIAN AFRICAN SHOW JUMPING & EQUINE MANAGEMENT MASTERCLASS

---

## FOURTEEN EXTRAORDINARY DAYS. ONE LIFE- CHANGING JOURNEY.

Imagine arriving in Africa with a dream.

To ride exceptional horses.

To learn from internationally respected coaches.

To challenge yourself beyond your comfort zone.

To experience a country unlike any other on earth.

And to leave not only as a stronger rider, but as a more knowledgeable horseman and a more confident young person.

Welcome to The Bluemoon Equestrian African Show Jumping & Equine Management Masterclass.

This exclusive fourteen-day residential programme has been carefully designed for ambitious young showjumpers seeking to bridge the gap between national success and international competition.

More than a riding programme, it is a complete educational and cultural experience that combines elite sport, internationally aligned equine education, luxury hospitality and the extraordinary beauty of South Africa.

Every moment has been thoughtfully planned to ensure that riders and their families enjoy an unforgettable experience where excellence, education and adventure exist in perfect balance.





# ARRIVE AS A VISITOR. LEAVE AS PART OF THE BLUEMOON FAMILY.

From the moment participants arrive at the airport, every detail is managed by the Bluemoon team.

Guests are welcomed by dedicated programme staff before being transferred to carefully selected four-star accommodation, where comfort, safety and hospitality provide the perfect environment to relax after international travel.

Following a welcome brunch and programme orientation, families are introduced to the journey that lies ahead. Riders tour the training facilities, meet the coaching team and begin forming friendships with fellow participants from around the world.

Parents have the opportunity to connect with other families, creating an international community united by a shared passion for equestrian sport.

The experience begins not with competition, but with belonging.



---

## DISCOVER YOUR PERFECT EQUINE PARTNER

Every great partnership begins with understanding.

During the opening days of the programme, riders complete comprehensive riding assessments on carefully selected South African sport horses sourced from leading performance breeders and competition yards.

Rather than assigning horses based solely on experience, each partnership is created through careful evaluation of riding style, confidence, technical ability and personal goals.

This ensures that every rider develops a meaningful partnership with a horse capable of supporting their progression throughout the programme.

Learning to ride an unfamiliar horse is one of the defining characteristics of international competition, and one of the most valuable educational experiences a young athlete can undertake.

---



## EVERY DAY DESIGNED FOR EXCELLENCE

Each morning begins with structured equine education, laying the intellectual foundation for the practical training that follows.

Through engaging seminars and interactive discussions, riders explore stable management, equine behaviour, biomechanics, nutrition, veterinary science, soundness, horse welfare and performance management.

Knowledge gained in the classroom is immediately reinforced through practical application, allowing riders to understand not only how to ride more effectively, but why each training decision influences performance.

This seamless integration of education and practice is the hallmark of the Bluemoon experience.



---

## TRAIN LIKE AN INTERNATIONAL ATHLETE

Daily riding sessions are carefully structured to maximise both technical improvement and personal confidence.

Participants receive individual coaching while working in small groups, ensuring personalised attention throughout the programme.

Training focuses on developing:

- Correct rider position and effectiveness
- Flatwork and gymnastic development
- Show jumping technique
- Course strategy and planning
- Balance and rhythm
- Rider biomechanics
- Communication between horse and rider
- Mental preparation and performance confidence

Video analysis and individual feedback allow riders to monitor their progress each day, creating measurable improvement throughout the programme.



# LEARN FROM SOUTH AFRICA'S LEADING EQUINE PROFESSIONALS

One of the defining features of The Bluemoon Equestrian African Show Jumping & Equine Management Masterclass is direct access to specialists working at the highest levels of the equestrian industry.

Throughout the programme, participants engage with veterinarians, farriers, saddle fitting specialists, equine therapists and experienced industry professionals who share practical knowledge gained through years of professional experience.

These exclusive masterclasses provide insights rarely available within traditional riding programmes and equip participants with practical knowledge they will carry throughout their equestrian careers.



---

## EXPERIENCE THE SPIRIT OF AFRICA

Education extends beyond the arena.

South Africa offers extraordinary opportunities to connect with nature, wildlife and culture in ways found nowhere else in the world.

During carefully selected immersive experiences, riders and parents explore the remarkable diversity of the country through unforgettable shared adventures.

From close encounters with Africa's iconic wildlife to horseback experiences through breathtaking landscapes, cultural villages, heritage sites and traditional celebrations, every excursion has been chosen to create lasting memories while strengthening family relationships.

These experiences remind participants that travel is not only about seeing new places—it is about gaining new perspectives.





# A LUXURY EXPERIENCE FOR THE ENTIRE FAMILY

The Bluemoon Equestrian African Show Jumping & Equine Management Masterclass has been thoughtfully designed as a family journey rather than simply a training programme.

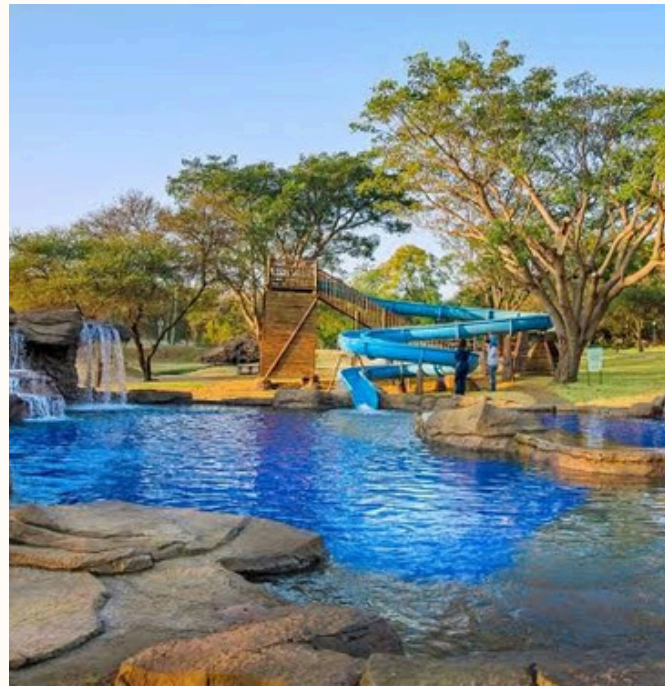
While young riders immerse themselves in world-class coaching, equine education and daily training, parents and accompanying family members enjoy their own carefully curated luxury itinerary, showcasing the very best that South Africa has to offer.

During the day, while riders are at the training centre, parents are invited to experience exclusive excursions that combine luxury, culture and adventure. From private wildlife encounters and boutique shopping to fine dining, wellness experiences, art galleries, scenic destinations and iconic South African attractions, every excursion has been selected to ensure that parents enjoy an enriching and memorable holiday of their own.

At carefully planned intervals throughout the programme, families reunite to share extraordinary African experiences together. Whether enjoying unforgettable wildlife encounters, exploring renowned conservation centres, discovering South Africa's rich cultural heritage, or taking part in unique outdoor adventures, these shared experiences create meaningful opportunities for families to reconnect while making memories that will last a lifetime.

As each day draws to a close, families come together to celebrate the day's achievements over exceptional meals and relaxed evening activities. These moments provide time to share stories, reflect on new experiences and strengthen family bonds in a welcoming and luxurious environment.

More than a riding programme, The Bluemoon Equestrian African Show Jumping & Equine Management Masterclass is a complete family experience—one where every member of the family returns home inspired, enriched and connected through unforgettable memories of Africa.







## CELEBRATE ACHIEVEMENT

The final days of the programme bring together everything participants have learned.

Riders demonstrate their development through a friendly competition that showcases improved technical ability, confidence and horsemanship.

More importantly, they leave with something far greater than ribbons or results.

They leave with knowledge.

With confidence.

With lifelong friendships.

With an international network of riders and coaches.

With unforgettable memories.

And with a renewed appreciation for the remarkable partnership between horse and rider.

Graduation is celebrated during a formal closing ceremony where participants receive their Bluemoon Certificate of Achievement, recognising their commitment to excellence, learning and personal growth.

## MORE THAN A PROGRAMME

The Bluemoon Equestrian African Show Jumping & Equine Management Masterclass is not simply fourteen days of riding.

It is fourteen days of transformation.

It is where education meets performance.

Where luxury meets adventure.

Where cultures meet through a shared love of horses.

Where families create memories that will last a lifetime.

And where young riders take the next confident step towards becoming the international equestrians they aspire to be.

*For fourteen unforgettable days, South Africa becomes your classroom, your training ground and your home.*

This is not just a riding experience.

This is The Bluemoon Equestrian African Show Jumping & Equine Management Masterclass



## WHY SOUTH AFRICA?

### A WORLD-CLASS EQUESTRIAN DESTINATION LIKE NO OTHER

For ambitious young riders seeking to compete on the international stage, choosing the right training environment is one of the most important investments they will ever make.

South Africa offers a unique combination of world-class equestrian expertise, exceptional sport horses, outstanding training facilities and unforgettable cultural experiences that simply cannot be replicated anywhere else in the world.

The Bluemoon Equestrian African Show Jumping & Equine Management Masterclass has been carefully designed to showcase the very best that South Africa has to offer, creating an educational journey that develops not only exceptional riders, but confident, knowledgeable young horsemen and women prepared for international competition.



# HOME TO EXCEPTIONAL SPORT HORSES

South Africa has earned an international reputation for producing quality sport horses with outstanding athletic ability, rideability and temperament.

Through Blue moon, riders have the rare opportunity to train on carefully selected horses sourced from some of South Africa's most respected breeding programmes and performance stables. Each horse is matched to the rider's experience, goals and ability, allowing every participant to maximise their development while riding horses capable of performing at a high level.

Experiencing different horses is one of the fastest ways for developing riders to improve adaptability, confidence and technical skill—essential qualities for success in international competition.

---

## ELITE COACHING AND PERSONAL DEVELOPMENT

The programme brings together experienced coaches, equestrian educators and industry specialists who work collaboratively to develop every aspect of the rider.

Daily training combines:

- Technical riding instruction
- Show jumping performance development
- Rider biomechanics
- Position and balance analysis
- Performance psychology
- Horse management
- Equine science
- Stable management
- Horse welfare

This integrated approach ensures riders leave with knowledge that extends far beyond the competition arena.

---





# EDUCATION THAT CREATES BETTER HORSEMEN

At Bluemoon, we believe that the world's best riders are lifelong students.

Every day includes structured educational sessions covering the science of horse management, equine health, nutrition, biomechanics, veterinary care and stable management.

Rather than simply teaching riders how to ride, we develop a deep understanding of why horses perform the way they do and how informed management contributes to long-term soundness, welfare and success.

This educational philosophy gives riders a significant advantage as they progress through national and international competition.



## DISCOVER THE SPIRIT OF AFRICA

South Africa offers an extraordinary combination of natural beauty, wildlife, history and culture.

Throughout the programme, families experience authentic African hospitality through carefully selected excursions that may include:

- Wildlife conservation experiences
- Cultural villages
- Heritage tours
- Traditional African entertainment
- Outdoor adventure experiences

These experiences encourage cultural understanding, broaden perspectives and create meaningful memories beyond the sport itself.





# BUILDING AN INTERNATIONAL NETWORK

Equestrian sport is built on relationships.

One of the greatest benefits of the Bluemoon programme is the opportunity for young riders to build friendships with fellow competitors, South African riders, coaches and equestrian professionals.

These international connections often become lifelong friendships, future training opportunities and valuable professional networks that extend well beyond the programme.

Parents also have the opportunity to meet like-minded families who share a commitment to excellence in sport and education.



---

## A SAFE, PROFESSIONAL LEARNING ENVIRONMENT



The welfare of both riders and horses is central to everything we do.

Every aspect of the programme is carefully planned and professionally managed, from airport transfers and accommodation to horse allocation, coaching schedules and daily logistics.

Participants are supported by experienced staff throughout their stay, ensuring that families can enjoy complete peace of mind while their children train, learn and grow.

---

## MORE THAN A RIDING CAMP

The African Show Jumping and equine management masterclass is not a holiday. It is not a traditional riding camp.

It is a carefully curated international development programme that combines elite sport, world-class education, luxury travel and authentic African experiences into one unforgettable journey.

For young riders who dream of competing on the world stage, South Africa offers more than an exceptional destination. It offers an opportunity to learn, to grow, to be inspired and to take the next step towards international excellence.

**Welcome to Bluemoon. Welcome to Africa. Welcome to your future.**





# THE COACHING FACULTY

## LEARN FROM SOUTH AFRICA'S LEADING EQUESTRIAN PROFESSIONALS

The African Show Jumping and equine management masterclass brings together a distinguished team of coaches, educators and industry specialists, each recognised for their expertise within their respective fields.

Our faculty has been carefully selected to provide participants with a comprehensive learning experience that extends far beyond technical riding instruction. Throughout the programme, riders receive personalised coaching, attend specialist masterclasses and gain direct access to professionals whose knowledge has been developed through years of practical experience within the equestrian industry.

Working together, the Bluemoon coaching faculty delivers a holistic programme that develops technical ability, equine knowledge, rider fitness and professional horsemanship.

---

## AN INTEGRATED LEARNING EXPERIENCE

The strength of The Bluemoon Equestrian African Show Jumping & Equine Management Masterclass lies not only in the quality of its individual coaches, but in the collaborative approach of the entire faculty.

Each specialist contributes their unique expertise while working together to create a seamless educational journey where riding performance, horse welfare, physical conditioning and equestrian knowledge are developed simultaneously.

By learning from professionals across multiple disciplines, participants gain a level of understanding rarely available within traditional riding programmes.

This multidisciplinary approach equips riders with the knowledge, confidence and practical skills required to progress towards the highest levels of international equestrian sport.



# BLUEMOON COACHING FACULTY



**Equine Mastership & Programme Director**

## NICKY DE LANGE

**Founder, Bluemoon Equestrian Lead Equine Educator, Curriculum Designer and Elite Coach**

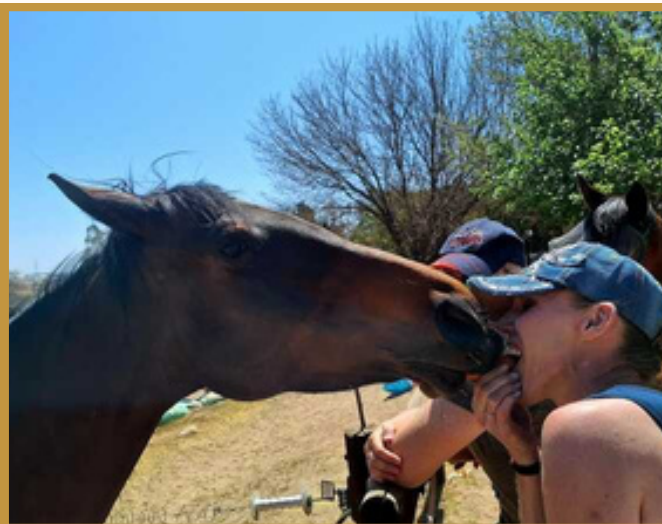
With over three decades of experience as an elite coach and educator,

Nicky de Lange is the founder of Bluemoon Equestrian and a leading authority in professional equine studies. She seamlessly integrates recognised equestrian education, instructional design, and curriculum development.

As the author of comprehensive equestrian study guides and curricula aligned with global qualifications, Nicky has dedicated her career to elevating industry standards.

Her core teaching philosophy centers on cultivating independent critical thinkers / riders who understand not just the mechanics of how to work with horses, but the scientific and behavioral why behind every action. She is renowned for her ability to distill complex equine science into engaging, accessible, instruction, confidence, and tactical judgement required for lifelong equestrian success.

Throughout the Masterclass, Nicky directs and delivers the comprehensive Equine Mastership curriculum. Her lectures encompass advanced stable management, equine maintenance, horse welfare and rider biomechanics. By challenging participants to analyse the horse as an elite athlete, her sessions foster a deep, empathetic understanding of performance science and ethical management, ultimately shaping the next generation of highly capable and versatile equestrians.







## FEI OPEN SHOW JUMPER

### EMILE EGEN

#### High Performance Show Jumping Coach & Bluemoon Alumni

Emile Egen leads the programme's show jumping and flatwork coaching with a unique perspective that comes from personal experience as a Bluemoon student. He is the Director of Equine Performance.

Having joined the Bluemoon family shortly after transitioning to junior competitions, Emile sought the programme specifically for competition training and education to fine-tune his biomechanics and ring craft. His success as a trainer and competitive rider—both locally in South Africa and internationally in Asia—is a direct testament to the effectiveness of the Bluemoon methodology.

Today, Emile brings this personal journey to his coaching, working with riders individually and in small groups to develop correct flatwork, balance, rhythm, accuracy, and effective communication between horse and rider. His coaching prepares participants for the technical demands of modern show jumping while building confidence and consistency.



## Principal Show Jumping Coach

### COLIN "CHOOKIE" FERREIRA

#### 1.50m Competitor | FEI World Cup Rider | FEI Level 1 Course Designer

Colin "Chookie" Ferreira is a leading South African show jumping professional competing at 1.50m level and on the FEI World Cup circuit. Ranked 6th in the SASJ Show Jumper of the Year rankings, he is also an FEI Level 1 Course Designer.

With extensive experience in rider development, young-horse production and competition preparation, Chookie brings both elite riding and course-design expertise to his coaching.

As Principal Coach of the Bluemoon African Show Jumping & Equine Management Masterclass, Chookie will help riders progress beyond the 1.20m level, focusing on:

Technique, Balance, Pace, Stride Management, Combinations, Course Riding, Strategy, Accuracy, Ringcraft, Competition Preparation

His unique perspective as both elite competitor and course designer teaches riders to understand not only how to ride a course, but how to read it, make intelligent decisions and optimise their horse's performance.



# SPECIALIST MASTERCLASS FACULTY

In addition to the Bluemoon coaching team, participants benefit from exclusive presentations and practical workshops delivered by recognised specialists from across the equestrian industry.

These masterclasses provide valuable insights into the many disciplines that contribute to the health, soundness and long-term performance of the modern sport horse.



**BSc veterinary physiotherapy**

**KEAGEN WIDALL**

**Specialist Equine Biomechanics & Rehabilitation**

Equine Physiotherapist and Founder of Equi-K9 veterinary Physiotherapy

These specialist sessions provide advanced instruction in equine biomechanics, muscular health, rehabilitation protocols and performance management.

Participants gain critical expertise in identifying movement asymmetries, maintaining long-term soundness and implementing effective conditioning and preventative care strategies to support equine athletic longevity.



**Master Farrier**

**DEON LANDMAN**

**Specialist Equine Farriery & Hoof Biomechanics**

Optimal equine performance is fundamentally rooted in biomechanical soundness, beginning at the hoof.

As the owner and operator of Landman Farrier School in South africa, he delivers practical, high-level instruction on dynamic hoof balance, advanced shoeing techniques and corrective farriery, directly linking meticulous hoof care to overall equine soundness and athletic longevity.

These sessions equip participants with critical, actionable knowledge regarding the biomechanical impact of farriery. By understanding the intricate relationship between hoof health, limb alignment and movement efficiency, riders learn to make highly informed proactive decisions about their horse's care, ultimately safeguarding the very foundation of their long-term competitive success.







## **Saddle Fitting Specialist & Founder of Saddle Fitting Solutions**

### **NIKITA GOUGH**

#### **Specialist Saddle Fitting & Equine Biomechanics.**

Trusted Fitting Specialist for Sommer Saddles South Africa

Nikita Gough is a highly qualified, independent Saddle Fitting Specialist operating extensively across South Africa. Grounded in the rigorous educational framework of the Society of Master saddlers (SMS), her practice moves beyond traditional guesswork, applying evidence-based anatomical and kinematic science to optimise the equine-rider interface. As an independent expert and trusted fitting specialist for Sommer Saddles South Africa, she provides objective, brand unbiased assessments that prioritise the horse's long-term soundness and athletic performance.

Nikita's methodology operates at the critical intersection of equine anatomy and precision craftsmanship. She conducts comprehensive static and dynamic analyses, evaluating thoracic sling biomechanics, scapular articulation, and spinal clearance throughout all phases of the horse's stride. Recognizing that saddle fit is a multidisciplinary equation, she frequently collaborates with veterinarians and physiotherapists to accurately diagnose asymmetry or discomfort. Crucially, Nikita also evaluates rider biomechanics, ensuring that the rider's symmetry and balance do not dynamically compromise the saddle's fit, thereby fostering a truly functional, pain-free and high-performing partnership.



## **Pilates & Core Strength Specialist**

### **VEE KWAWA**

#### **Pilates & Core Strength Specialist**

Strong, balanced riders create confident, balanced horses.

Vee Kwawa leads specialised Pilates and core strength sessions designed specifically for equestrian athletes. Riders learn techniques to improve posture, stability, flexibility, body awareness and overall effectiveness in the saddle.

These sessions complement the daily riding programme by improving balance, reducing fatigue and enhancing communication between horse and rider.



BA Sports Psychology (University of Johannesburg)

## KEVIN MEYER

### Sports Psychology & Mental Performance

Mental Performance Specialist, Coach and Former Provincial Showjumping.

Kevin Meyer brings a unique dual perspective to the Masterclass, combining academic expertise in sports psychology with high-level equestrian experience. A former professional showjumper who represented Gauteng at the Provincial level, Kevin possesses an intrinsic understanding of the intense demands placed on elite riders.

Having personally navigated the psychological pressures and performance anxiety inherent in elite competition, Kevin leveraged this lived experience to specialise in sport psychology. Supported by seven years in the fitness industry, including five years as a Personal Trainer, he bridges the critical gap between physical conditioning and psychological resilience.

In his specialist sessions, Kevin equips participants with evidence-based mental performance strategies. Riders will learn to optimise focus under pressure, build enduring confidence and implement structured psychological preparation for high-stakes competitions.







## THE ELITE HORSE PROGRAMME

### RIDE THE HORSES THAT ARE SHAPING SOUTH AFRICA'S FUTURE IN INTERNATIONAL SHOW JUMPING

One of the defining features of The Bluemoon Equestrian African Show Jumping & Equine Management Masterclass is the opportunity to train on carefully selected South African sport horses that represent some of the country's finest breeding programmes and competition bloodlines.

Unlike many international riding camps where riders are allocated school horses, Bluemoon provides participants with access to talented performance horses that are actively competing in South Africa's open show jumping classes. These are horses with the quality, athleticism and education required to develop ambitious riders preparing for higher levels of competition.

Each horse has been professionally produced and continues to compete successfully with experienced South African riders, providing participants with the opportunity to ride horses that are responsive, educated and capable of performing at a high level.

## SOUTH AFRICAN EXCELLENCE WITH INTERNATIONAL BLOODLINES

South Africa has developed an outstanding reputation for producing quality sport horses capable of competing on the international stage.

Many of the horses available within the Bluemoon programme originate from some of the country's most respected stud farms, including Brandenburg Stud, Callaho Warmblood Stud, Capital Stud and 334 Sport Horses. These breeding programmes have combined carefully selected South African mares with proven European performance bloodlines to produce modern sport horses renowned for their athleticism, rideability, courage and exceptional temperaments.

Generations of selective breeding, professional training and careful management have resulted in horses that consistently perform at the highest levels of South African competition while demonstrating the quality required to compete internationally.

For riders, this provides a rare opportunity to experience horses that combine international genetics with the strength, adaptability and character for which South African sport horses are becoming increasingly recognised.



---

## CAREFULLY MATCHED PARTNERSHIPS

Every rider is unique, and every horse is selected with equal care. During the opening assessment sessions, our coaching team evaluates each participant's riding ability, confidence, experience and individual goals before allocating a suitable horse.

This careful matching process ensures that riders are challenged appropriately while developing confidence, technical ability and effective communication with their equine partner.

Learning to adapt to a new horse is one of the most valuable skills required for international competition, and throughout the programme riders are encouraged to build trust, understanding and partnership rather than simply focusing on results.







## LEARN FROM HORSES ALREADY COMPETING AT IN OPEN CLASSES

The horses selected for the Bluemoon programme are not retired schoolmasters or horses specifically maintained for riding camps.

They are active competition horses, professionally trained and currently competing in South Africa's open show jumping classes under experienced riders. Their ongoing competition schedules ensure they remain fit, responsive and educated, providing participants with an authentic high-performance riding experience.

Training on horses that are already performing at advanced levels allows riders to experience the quality, balance and athleticism expected of modern international sport horses while gaining invaluable insight into the preparation required to produce horses capable of sustained success.

---

## UNDERSTANDING THE COMPLETE PERFORMANCE HORSE

Our Elite Horse Programme extends far beyond the riding arena.

Participants are encouraged to understand every aspect of their horse's management, including daily care, nutrition, conditioning, soundness, recovery and welfare.

Working alongside professional coaches, stable managers and industry specialists, riders gain practical insight into the systems that support high-performance horses throughout their competitive careers.

This holistic approach reinforces one of Bluemoon's core philosophies: exceptional riders are created not only through excellent coaching, but through a deep understanding of the horse itself.



## A PARTNERSHIP BUILT ON RESPECT

At Bluemoon, horse welfare is never compromised.

Every horse participating in the programme is carefully managed to ensure its physical and mental wellbeing. Training schedules are monitored, workloads are appropriate and the highest standards of care are maintained throughout the programme.

Participants are taught that success in equestrian sport is founded on partnership, trust and respect. Riders are expected to approach every horse with professionalism, empathy and gratitude for the opportunity to work with such exceptional athletes.



## AN OPPORTUNITY FEW RIDERS WILL EVER EXPERIENCE

For many young riders, the opportunity to train on horses of this calibre is a defining moment in their equestrian journey.

Combined with world-class coaching, structured education and South Africa's outstanding equestrian facilities, the Elite Horse Programme provides an experience that is both inspirational and transformational.

It is an opportunity to develop technical ability, broaden experience and gain confidence while riding horses that embody the very best of South African breeding, training and performance.

At Bluemoon, we believe that extraordinary riders deserve extraordinary horses.

The Elite Horse Programme is where exceptional partnerships begin.







# RIDER DEVELOPMENT PATHWAY

## BUILDING THE FOUNDATIONS FOR INTERNATIONAL SUCCESS

The African Show Jumping and equine management masterclass has been carefully designed as a progressive development journey that prepares young athletes for the demands of modern international equestrian sport.

Rather than focusing solely on improving riding performance over fourteen days, our programme develops every aspect of the equestrian athlete. Participants leave with enhanced theoretical and academic knowledge, technical ability, greater confidence, deeper equine knowledge and a clear understanding of the skills required to continue progressing long after they return home.

Our philosophy is simple:

Every great international rider follows a pathway of continuous learning, purposeful training and lifelong horsemanship.

The Bluemoon Rider Development Pathway provides the framework for that journey.

# STAGE ONE

## Assessment and Partnership

Every rider begins by understanding where they are today.

During the opening days of the programme, participants complete comprehensive riding assessments both on the flat and over fences. Our coaching team evaluates technical ability, rider position, balance, confidence, communication, effectiveness and competition readiness.

At the same time, riders are carefully matched with one of our elite South African sport horses, ensuring that every partnership provides the appropriate balance of challenge, opportunity and confidence.

This assessment phase establishes clear development goals that guide each rider throughout the programme.



# STAGE TWO

## Knowledge and Understanding

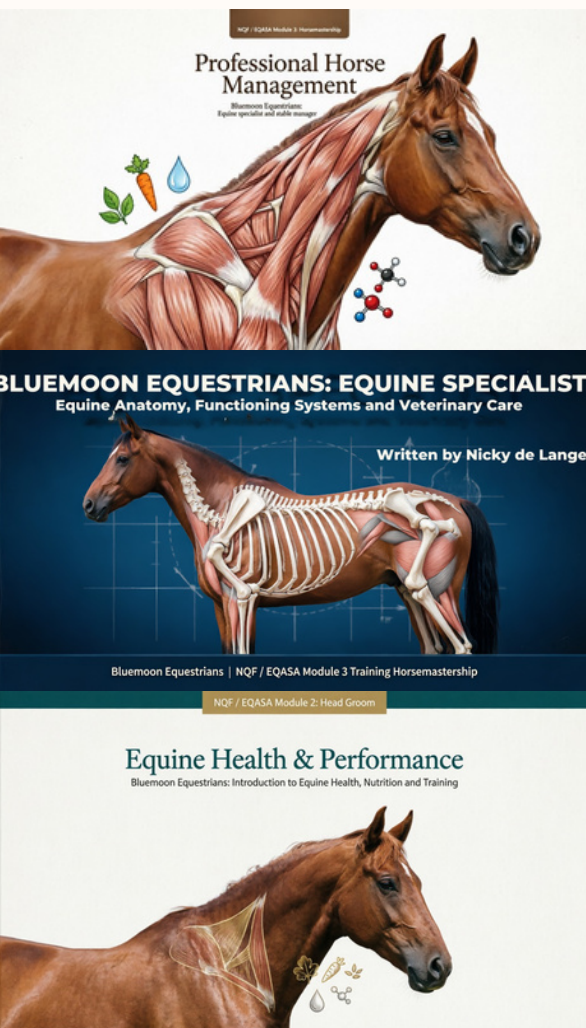
Exceptional riders are knowledgeable horsemen.

Each morning begins with structured equine education, providing participants with the theoretical knowledge required to support practical performance.

Topics include:

- Stable management
- Horse behaviour and psychology
- Equine health maintenance and preventative care
- Nutrition and conditioning
- Biomechanics
- Saddle fitting
- Soundness
- Hoof care
- Horse welfare
- Performance management

This educational foundation enables riders to understand not only how to improve performance, but why successful management decisions create healthier, happier and more successful horses.





## STAGE THREE

### Technical Performance

Daily coaching develops the technical skills required for competitive success.

Working in small groups, participants receive personalised instruction focusing on:

- Rider position
- Flatwork
- Balance and rhythm
- Jumping technique
- Course riding
- Adjustability
- Communication between horse and rider
- Competition strategy

Through structured progression and continuous feedback, riders develop greater confidence, consistency and effectiveness in every aspect of their riding.



## STAGE FOUR

### Athletic Development

Modern equestrian athletes require far more than technical riding ability.

Throughout the programme, riders participate in specialised sessions covering:

- Rider biomechanics
- Core stability
- Flexibility
- Strength and conditioning
- Injury prevention
- Sports psychology
- Mental preparation
- Performance under pressure

These sessions help riders understand how physical fitness and mental resilience contribute directly to improved performance in the saddle.



## STAGE FIVE

### Learning from Industry Experts

The Bluemoon experience provides participants with direct access to leading professionals from across the equestrian industry.

Specialist masterclasses delivered by veterinarians, physiotherapists, farriers, saddle fitting experts and rider performance specialists provide valuable practical knowledge that complements daily coaching.

These sessions expose riders to disciplines that are rarely included within traditional riding programmes, broadening their understanding of the complete performance horse.



## STAGE SIX

### Practical Application

Knowledge becomes meaningful only when it is applied.

Throughout the programme, riders immediately implement the concepts they learn during lectures and specialist workshops.

Whether improving rider position through biomechanics, recognising signs of discomfort, understanding hoof balance or evaluating saddle fit, participants continually connect theory with practical experience.

This integrated approach accelerates learning while encouraging independent thinking and problem-solving.



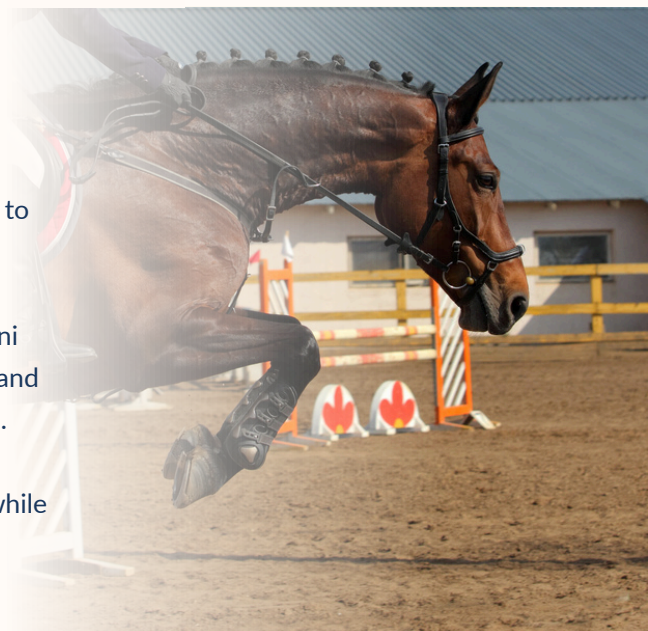
## STAGE SEVEN

### Performance Evaluation

The final stages of the programme provide riders with the opportunity to demonstrate their development.

Through training sessions, performance reviews and the Bluemoon Mini Show, participants showcase the technical improvements, confidence and horsemanship they have developed over the course of the programme.

Individual feedback from the coaching team highlights achievements while providing guidance for continued development after returning home.





## STAGE EIGHT

### Continuing the Journey

Graduation marks the beginning—not the end—of each rider's development.

Participants leave the programme with:

- A personalised performance review
- Practical strategies for continued improvement
- Internationally aligned educational material and equine knowledge
- A Bluemoon Certificate for Stable Management
- New friendships with riders from around the world
- Ongoing connections with the Bluemoon coaching team
- A lifelong appreciation for exceptional horsemanship

The lessons learned throughout the programme continue to influence riders long after they leave South Africa, providing a strong foundation for future competition, further education and international opportunities.



## MORE THAN BETTER RIDERS

The ultimate goal of the Bluemoon Rider Development Pathway is not simply to produce riders who win more competitions.

Our ambition is far greater.

We strive to develop knowledgeable horsemen and horsewomen who lead with integrity, place horse welfare at the centre of every decision, embrace lifelong learning and have the confidence to compete on the international stage.

By combining elite coaching, structured education, world-class horses and unforgettable experiences, we create an environment where young athletes can discover not only what they are capable of achieving—but who they are capable of becoming.

The journey to international excellence begins with a single step. At Bluemoon, that journey begins here.



# EDUCATIONAL RESOURCES & PROFESSIONAL CERTIFICATION

## KNOWLEDGE THAT LASTS A LIFETIME

The African Show Jumping and equine management masterclass is designed to provide far more than an exceptional riding experience. Every participant leaves with a comprehensive educational resource package that reinforces the knowledge gained throughout the programme and supports continued learning long after returning home.

These professionally developed resources have been created by Bluemoon Equestrian for students working towards their International Equestrian Coaches Certification and are endorsed by the Equestrian Qualifications Authority of Southern Africa (EQASA), The Council of Equine and Equestrian Professionals of South Africa (CEEPSA) and The Quality Council for Trades and Occupations (QCTO). They have been condensed to complement the practical training delivered during the programme, allowing riders to revisit key concepts, refine their understanding and continue their development with confidence.

Each participant will receive a professionally presented educational pack containing:



## BLUEMOON EQUESTRIAN STABLE MANAGEMENT MANUAL

A comprehensive guide covering the principles of professional stable management, horse welfare, daily care routines, nutrition, health monitoring, stable organisation and best practice in equine management.

This manual serves as a valuable reference for riders wishing to develop a deeper understanding of responsible horse ownership and professional yard management.



## BEGINNER'S GUIDE TO EQUINE STRETCHING & BODYWORK

An introduction to the importance of flexibility, mobility and muscular wellbeing in the performance horse.

Participants learn simple stretching techniques and body awareness exercises that support recovery, improve movement and contribute to the long-term comfort and soundness of their horses.

Developed in conjunction with the programme's equine therapy specialists, this guide promotes safe and practical techniques suitable for everyday use.



## A RIDER'S GUIDE TO SHOEING FOR SUCCESS

Everything Your Farrier Wants You to Know:

One of the most valuable resources within the educational pack, this guide introduces riders to the fundamentals of hoof care and modern farriery.

Topics include:

Understanding hoof balance

The purpose of shoeing

Different shoe types and their applications

Recognising common hoof problems

Maintaining healthy feet between farrier visits

Working effectively with your farrier

The relationship between hoof health, soundness and performance

By understanding the basics of farriery, riders become better advocates for their horses and more informed members of their support team.



## PROFESSIONAL CERTIFICATION

Education is recognised through formal certification, acknowledging each participant's commitment to learning and personal development. Upon successful completion of the programme, riders will receive:

### BLUEMOON CERTIFICATE IN STABLE MANAGEMENT

Awarded to participants who successfully complete the Stable Management component of the programme, this certificate recognises their understanding of essential principles of horse care, stable management, equine welfare and professional horsemanship.

### SEMINAR CERTIFICATES OF ATTENDANCE

Participants will also receive individual Certificates of Attendance for each specialist masterclass delivered during the programme.

These certificates recognise participation in presentations and workshops led by industry professionals, including:

- Equine Physiotherapy
- Professional Farriery
- Saddle Fitting
- Pilates & Core Strength for Riders
- Additional specialist presentations delivered throughout the programme

These certificates provide a record of continued professional development and demonstrate a commitment to expanding knowledge beyond practical riding.

## AN INVESTMENT BEYOND THE PROGRAMME

The educational resources and certifications awarded by The Bluemoon Equestrian African Show Jumping & Equine Management Masterclass are intended to inspire lifelong learning.

Long after the final lesson has been ridden and the journey home has begun, participants leave with practical reference materials, recognised certificates and a deeper understanding of the science, management and welfare principles that underpin excellence in equestrian sport.

Because at Bluemoon, education does not end when the programme concludes—it becomes the foundation for a lifetime of learning, responsible horsemanship and continued success.





## PARENT LUXURY EXPERIENCE

### AN EXPERIENCE DESIGNED FOR THE WHOLE FAMILY

The African Show Jumping and equine management masterclass has been created to ensure that the experience is as rewarding for parents as it is for their children.

While riders spend each day developing their riding skills, expanding their equestrian knowledge and working with our coaching faculty, parents have the freedom to enjoy South Africa at their own pace through a carefully curated programme of luxury excursions and leisure experiences.

Whether choosing to explore the region, relax and unwind at the on-site spa or at the pool, or spend time at the equestrian centre, parents are encouraged to enjoy the programme in the way that best suits them.

## BE PART OF YOUR CHILD'S DEVELOPMENT

Parents are welcome to attend the training centre at any time to observe riding lessons, coaching sessions and educational activities.

Watching the relationship between horse and rider develop over the course of the programme is often one of the most rewarding experiences for families and offers valuable insight into the coaching process and the progress their child is making.

Parents are also invited to participate in selected off-horse sessions, including rider biomechanics, Pilates and rider wellness classes. These sessions provide a practical understanding of the physical demands of equestrian sport and demonstrate how strength, balance, posture and mobility influence riding performance.

Throughout the programme, the coaching team is available to discuss each rider's progress, answer questions and explain the objectives of the training programme. We believe that parents are an important part of every young rider's support team, and we encourage open communication throughout the experience.

At the conclusion of the programme, every family receives a personalised Rider Development Portfolio containing individual coaching feedback, performance observations and recommendations for continued training at home. This provides both parents and home coaches with a clear understanding of the rider's progress and a structured pathway for future development.





## TIME TO DISCOVER SOUTH AFRICA

During training hours, parents may join a selection of optional luxury excursions showcasing the best of South Africa.

These experiences have been selected to provide a relaxed balance between exploration and leisure, allowing parents to enjoy wildlife, culture, fine dining, shopping, wellness experiences and some of the country's most iconic attractions while their children are fully engaged in the programme.



## ELITE TIME TOGETHER

While much of the programme is dedicated to rider development, it has also been designed to create meaningful family time.

On selected days, families come together to experience Africa through wildlife encounters, cultural experiences and shared activities before enjoying relaxed evenings together.

These moments allow families to celebrate their child's achievements, share the day's experiences and create memories that extend far beyond the equestrian arena.

The African Show Jumping and equine management masterclass is not simply an investment in a young rider's future—it is an opportunity for families to experience Africa together while supporting the next stage of their child's equestrian journey.





# LUXURY ACCOMMODATION, HOSPITALITY & SAFARI EXPERIENCE

RELAX IN COMFORT EXPERIENCE THE BEST OF SOUTH AFRICAN HOSPITALITY.

Exceptional experiences deserve exceptional hospitality.

Throughout the African Show Jumping and equine management masterclass, participants and their families will enjoy the comfort and elegance of Seasons Golf, Leisure & Spa, a premier bushveld resort set against the breathtaking backdrop of the Magaliesberg Mountains.

Designed to provide the perfect balance between relaxation and adventure, the resort offers a tranquil escape where guests can unwind after each day's activities while enjoying the warmth and hospitality for which South Africa is renowned.

To conclude the programme, families will enjoy an unforgettable overnight stay at the prestigious Mongena Private Game Reserve, situated within the world-famous Dinokeng Nature Reserve, providing the perfect finale to an extraordinary African journey.



# SEASONS GOLF, LEISURE & SPA

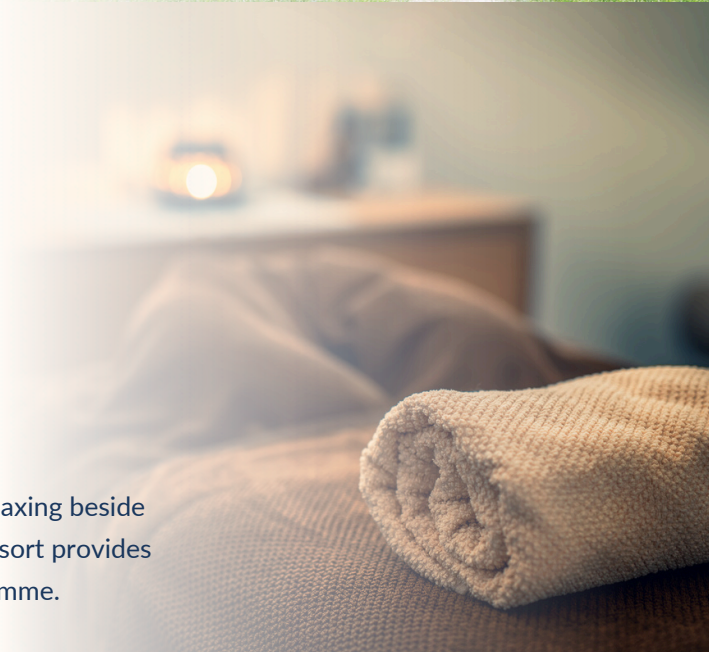
For the majority of the programme, guests will reside at Seasons Golf, Leisure & Spa, where luxury accommodation and outstanding facilities create an exceptional home away from home.

Set within the beautiful South African bushveld, the resort offers an extensive range of leisure facilities for families wishing to relax and enjoy their surroundings.

## Resort amenities include:

- Spacious luxury accommodation
- Executive Suites for parents
- Three-bedroom luxury chalets for riders
- Daily breakfast served at the resort restaurant
- An 18-hole championship golf course
- Luxury spa and wellness centre
- Multiple swimming pools
- Tennis courts
- Beautiful walking trails through the bushveld
- Restaurants, cafés and bar facilities
- Landscaped gardens and tranquil outdoor spaces
- Spectacular views of the Magaliesberg Mountains

Whether enjoying a morning coffee overlooking the bushveld, relaxing beside the pool after an excursion or indulging in a spa treatment, the resort provides an atmosphere of comfort and tranquillity throughout the programme.



---

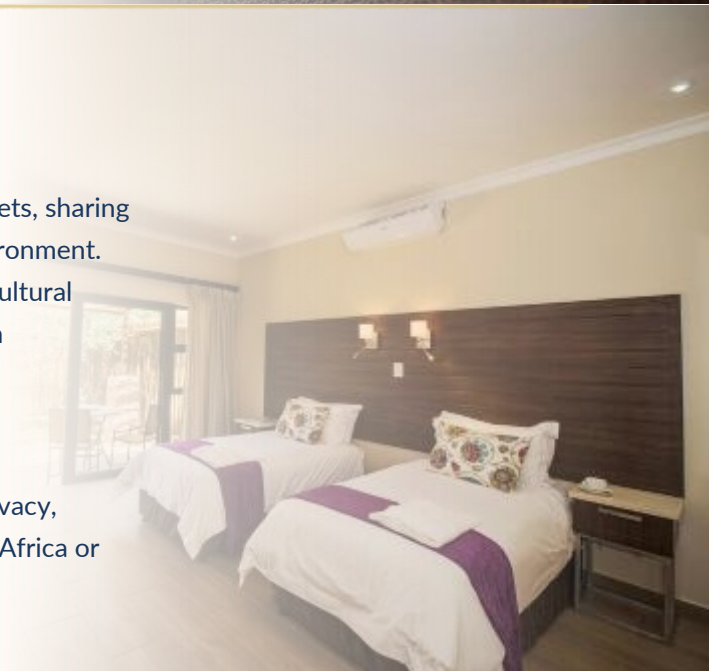
## ACCOMMODATION

### Riders

Riders are accommodated in spacious three-bedroom luxury chalets, sharing with fellow participants in a safe, supervised and welcoming environment. Sharing accommodation encourages friendships, teamwork and cultural exchange while providing all the comforts expected of a premium international programme.

### Parents

Parents enjoy beautifully appointed Executive Suites, offering privacy, comfort and the opportunity to relax after a day exploring South Africa or supporting their child's equestrian development.



## AN UNFORGETTABLE SAFARI FINALE

As the programme draws to a close, families embark on an unforgettable overnight safari experience at the renowned Mongena Private Nature Reserve, located within the spectacular Dinokeng Nature Park.

This luxury safari lodge offers guests the opportunity to experience the magic of Africa in one of the country's premier wildlife reserves.

The experience includes:

Luxury overnight accommodation at Mongena Bush Lodge

An evening guided game drive in search of Africa's iconic wildlife

A traditional bush dinner beneath the African stars

Time to relax and enjoy the lodge's world-class facilities

An early morning breakfast in the bush as it comes to life

Mongena Private Reserve is home to the legendary Big Five—lion, leopard, elephant, rhinoceros and buffalo—as well as giraffe, zebra, cheetah, hippopotamus, crocodile and an abundance of antelope and birdlife. Every game drive is unique, creating an authentic safari experience that perfectly concludes the Bluemoon journey.



## DINING

### Riders

To support the physical demands of elite training, riders receive:

Daily breakfast

Nutritious lunches during training days

Professionally prepared dinners each evening

Meals provided during organised programme excursions where applicable

Our menus are designed to provide balanced nutrition while introducing participants to the flavours and hospitality of South African cuisine.

### Parents

Parents enjoy breakfast each morning as part of the accommodation package and have the freedom to explore the excellent restaurants and cafés available at the resort and throughout the surrounding area. Lunches and dinners selected independently by parents are at their own expense unless included as part of a "Scheduled Bluemoon Signature Experience."



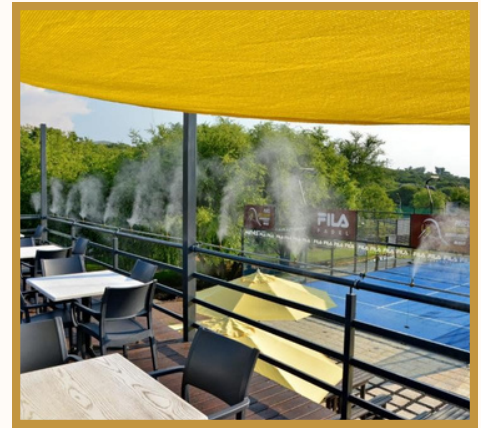


## SEAMLESS HOSPITALITY

From the moment families arrive in South Africa, every detail is professionally managed by the Bluemoon team.

Airport transfers, accommodation, daily transportation, concierge services and programme logistics are all coordinated to ensure a seamless and stress-free experience.

Our dedicated team is always available to assist, allowing riders to focus on their development while parents relax, explore and enjoy one of Africa's premier destinations.



---

## THE PERFECT BALANCE

The African Show Jumping and equine management masterclass has been carefully designed to combine the intensity of an elite equestrian development programme with the comfort of a luxury holiday.

From relaxing at a beautiful bushveld resort to ending the journey with an authentic African safari, every element has been selected to create an experience that is both inspiring and unforgettable.

Because extraordinary journeys deserve extraordinary places to call home.





# AFRICAN WILDLIFE & CULTURAL EXPERIENCES

## DISCOVER AFRICA BEYOND THE ARENA

The African Show Jumping and equine management masterclass offers far more than exceptional equestrian education—it provides an opportunity to experience one of the world's most remarkable destinations. South Africa is a country of breathtaking landscapes, extraordinary wildlife and rich cultural diversity.

Throughout the programme, riders and their families are invited to discover the true spirit of Africa through a collection of carefully curated Signature Experiences that celebrate the country's natural beauty, vibrant traditions and fascinating history.

These experiences are not simply excursions; they are an essential part of the Bluemoon journey. They encourage curiosity, broaden perspectives and create meaningful memories that complement the technical and educational elements of the programme.

Every Signature Experience has been selected to inspire, educate and create a genuine connection with the country that will become home for fourteen unforgettable days.



## SIGNATURE WILDLIFE EXPERIENCES

Few places in the world offer the opportunity to combine elite equestrian training with unforgettable encounters with Africa's extraordinary wildlife.

South Africa's commitment to conservation has created unique opportunities for visitors to experience some of the continent's most iconic animals while gaining a deeper appreciation for the importance of protecting these remarkable species for future generations.

Throughout the programme, families will enjoy carefully selected wildlife experiences, including:

The Elephant Conservation Experience – Spend time with Africa's gentle giants while learning about their behaviour, intelligence and the conservation efforts dedicated to protecting these extraordinary animals.

Wildlife Conservation Encounters – Meet a variety of indigenous African wildlife through ethical conservation experiences that promote education, respect for nature and responsible wildlife management.

Each wildlife experience has been selected not only for its beauty, but for the opportunity it provides to better understand the relationship between conservation, environmental stewardship and the natural heritage of South Africa.



---

## SIGNATURE CULTURAL EXPERIENCES

To truly understand South Africa is to experience its people, traditions and extraordinary cultural diversity. Often referred to as the Rainbow Nation, South Africa is home to many cultures, languages and traditions that have shaped one of the world's most vibrant societies.

Through a series of authentic cultural experiences, participants and their families will gain insight into the country's rich heritage while enjoying warm South African hospitality.

Signature experiences include:

The Lesedi Cultural Experience – Discover the customs, traditions, music and history of South Africa's diverse cultural communities through immersive performances and interactive cultural experiences.

The African Drumming Experience – As evening falls, families gather beneath the African sky to experience the rhythm and energy of traditional drumming, followed by a relaxed South African braai. This celebration of music, storytelling and community is a memorable way to conclude a day of learning and adventure.

These experiences provide meaningful opportunities to engage with local communities, celebrate cultural diversity and develop a broader appreciation of South Africa's remarkable history and people.

---

## LEARNING BEYOND THE CLASSROOM

At Bluemoon, education extends far beyond lectures and riding arenas. Some of the most valuable lessons are learned through travel, conversation and shared experiences.

Exploring the Cradle of Humankind, meeting conservation professionals, experiencing traditional African culture and witnessing the country's extraordinary biodiversity all contribute to a deeper understanding of the world and our place within it.

These experiences encourage curiosity, empathy, cultural awareness and global citizenship—qualities that are every bit as important as technical riding ability in preparing young people for the future.



---

## SHARED EXPERIENCES, LIFELONG MEMORIES

One of the most rewarding aspects of The Bluemoon Equestrian African Show Jumping & Equine Management Masterclass is the opportunity for families to experience Africa together.

Throughout the programme, parents and riders reunite to enjoy many of these Signature Experiences, creating treasured memories beyond the training arena.

Whether riding through the African bush among free-roaming wildlife, sharing stories around a traditional braai, exploring South Africa's remarkable history or celebrating together beneath an African sunset, these moments become lasting reminders that the greatest journeys are those shared with the people who matter most.







# RIDER NETWORKING EVENTS

## SOCIAL NETWORKING & COMMUNITY INTEGRATION: BUILDING YOUR EQUESTRIAN NETWORK

### BEYOND THE ARENA: CULTIVATING LIFELONG CONNECTIONS

At Bluemoon, we recognize that a rider's success is not determined solely by their performance in the arena, but also by the strength of their professional network within the equestrian community. This masterclass offers an unparalleled opportunity for international riders to integrate into the South African equestrian scene, forming both personal friendships and strategic business relationships that can last a lifetime. Our curated social program is designed to facilitate organic networking in relaxed, engaging environments where riders can connect with local South African athletes, trainers, and industry professionals outside the formal setting of the stable.

# CURATED SOCIAL EVENTS: CONNECTION THROUGH EXPERIENCE

We have developed a series of exclusive social events specifically for our young riders, creating natural platforms for interaction and relationship-building:

- **Pool, Pizza & Paddle Party:**

Kicking off the masterclass experience, this casual gathering serves as an icebreaker where riders can meet their peers and South African counterparts in a laid-back atmosphere. Shared meals and recreational activities break down barriers quickly, allowing for genuine connections to form. This event is ideal for discussing training philosophies, exchanging experiences, and identifying potential future collaborations in a stress-free environment.

- **Mountain Trail Ride & Traditional Braai:**

Experience the stunning South African landscape alongside local riders on a guided mountain trail ride, followed by an authentic braai (South African barbecue) at one of the region's prestigious local yards. The braai is a cornerstone of South African culture—a communal event centered around food, conversation, and camaraderie. This setting provides a unique cultural immersion and a relaxed forum for deeper conversations about the equestrian industry, stable management, and career pathways. It is here that many riders find mentors, training partners, and lifelong friends.

- **Equine Quiz Night & Karaoke on the Rooftop:**

Unwind and showcase your equestrian knowledge at our themed quiz night, followed by karaoke and mocktails at a scenic rooftop venue. This evening is designed to celebrate the fun side of the equestrian lifestyle while fostering team spirit and peer bonding. Sharing laughter and friendly competition in a social setting strengthens the cohort's unity and allows riders to connect with the local young rider community in a vibrant, contemporary atmosphere. These informal interactions often spark ideas for future business ventures, horse trading connections, and international training exchanges.





# THE PROFESSIONAL VALUE OF SOCIAL INTEGRATION

Networking within the South African equestrian community offers tangible professional benefits. South Africa is a hub for producing world-class show jumpers and eventers, and the local industry is tightly knit and supportive.

By engaging with South African riders through these curated events, participants gain:

- **Insider Knowledge:** Access to local insights on training facilities, veterinarians, farriers, and competition circuits.
- **Business Opportunities:** Potential connections for horse sales, leases, or sponsorship opportunities within the African and international markets.
- **Cultural Exchange:** A broader perspective on equestrian sports through the lens of a different riding culture, enriching one's own approach to the sport.
- **Support System:** A network of peers who understand the unique challenges and triumphs of the equestrian journey, providing support long after the masterclass concludes.

## Conclusion

The Bluemoon masterclass is more than a training program; it is an entry point into a vibrant, welcoming community. We believe that the friendships forged over a braai and the connections made during a rooftop quiz night are just as valuable as the skills learned in the arena. By prioritizing social integration, we ensure that every rider leaves not only as a better athlete but as a well-connected member of the global equestrian family.

## AN EXPERIENCE FOUND NOWHERE ELSE

The combination of elite equestrian education, world-class coaching, exceptional South African sport horses and authentic African experiences makes The Bluemoon Equestrian African Show Jumping & Equine Management Masterclass unlike any other programme in the world.

Participants leave South Africa with far more than improved riding skills.  
They leave with a deeper understanding of another culture.

A greater appreciation for wildlife conservation.  
Friendships that span continents.

A lifetime of extraordinary memories.  
And the inspiration that comes from experiencing one of the world's most beautiful countries in a truly unforgettable way.

*This is more than a riding programme.  
This is an African experience that will stay with you for a lifetime.*



## WHAT'S INCLUDED

### A FULLY HOSTED ELITE INTERNATIONAL EQUESTRIAN EXPERIENCE

Your investment in The Bluemoon Equestrian African Show Jumping & Equine Management Masterclass includes everything required to ensure an exceptional educational, sporting and cultural experience. From the moment you arrive in South Africa until your departure, every aspect of the programme is professionally managed, allowing riders to focus on their development while families enjoy a seamless and unforgettable African journey.

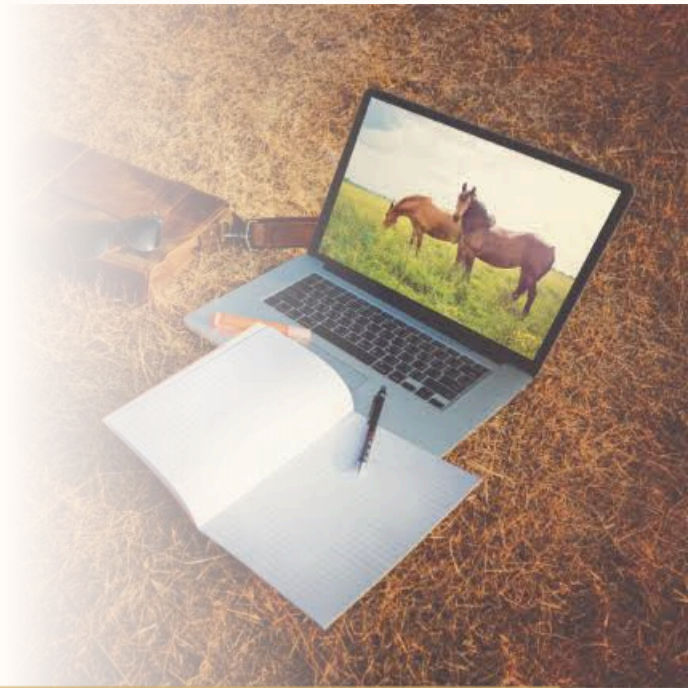
### ELITE EQUESTRIAN PROGRAMME

- Initial rider assessment and horse matching
- Exclusive use of a carefully selected elite South African sport horse throughout the programme
- Daily flatwork and show jumping coaching
- Daily horse care and stable management practical sessions
- Rider biomechanics and performance analysis
- Rider fitness, Pilates and physical wellness sessions
- Groundwork and horsemanship training
- Daily opportunities to train alongside South African riders
- **Rider Showcase & Presentation Ceremony**, celebrating each participant's technical development, confidence and horsemanship



# EQUINE EDUCATION

- Daily Equine Mastership lectures
- Bluemoon Stable Management Programme
- Equine maintenance and horse welfare education
- Internationally aligned educational curriculum
- Specialist masterclasses presented by leading industry experts
- Equine Physiotherapy Seminar
- Professional Farriery Seminar
- Saddle Fitting Seminar
- Rider Fitness & Sports Psychology Seminar
- Rider Biomechanics & Physical Wellness Sessions
- Direct access to Bluemoon coaches and guest specialists throughout the programme



## EDUCATIONAL RESOURCES

- Bluemoon Stable Management Manual
- Beginner's Guide to Equine Stretching & Bodywork
- A Rider's Guide to Shoeing for Success
- Professional educational folder
- Stable Management study guides
- Course notes and writing materials
- Personalised Rider Development Portfolio containing coaching feedback, performance assessments and recommendations for continued development

## PROFESSIONAL RECOGNITION

- Bluemoon Certificate in Stable Management
- Certificates of Attendance for specialist seminars
- African Show Jumping and equine management masterclass Certificate of Completion



## LUXURY ACCOMMODATION & HOSPITALITY

- Premium accommodation at Seasons Golf, Leisure & Spa
- Luxury shared three-bedroom chalets for riders
- Executive Suite accommodation for parents
- Daily breakfast throughout the programme
- Overnight luxury Safari at Mongena Bush Lodge
- Evening game drive in the Mongena Private Nature Reserve
- Traditional African bush dinner
- Morning game drive and bush breakfast before departure



## DINING

### Riders

- Daily breakfast
- Nutritious lunch each training day
- Professionally prepared dinner each evening
- Meals included during organised programme excursions

### Parents

- Daily breakfast
- Freedom to enjoy South Africa's exceptional cafés and restaurants for lunches and dinners at their own expense, except where meals form part of an included Signature Experience



## SIGNATURE AFRICAN & SOCIAL EXPERIENCES

- Elephant Conservation Experience
- Wildlife Conservation Encounters
- Cradle of Humankind Experience
- Lesedi Cultural Experience
- African Drumming Experience
- Luxury overnight safari in Mongena Private Nature Reserve
- Traditional bush dinner beneath the African stars
- Morning game drive





## SOCIAL NETWORKING & COMMUNITY INTEGRATION

- Pool, Pizza & Paddle Party with South African junior riders
- Mountain Trail Ride & Traditional Braai
- Equine Quiz Night & Karaoke on the Rooftop
- Daily opportunities to build friendships and future business relations with South African riders
- International cultural exchange experiences



## FAMILY EXPERIENCE

- Parents are welcome to observe riding lessons and coaching sessions
- Parent participation in selected rider biomechanics, Pilates and wellness sessions
- Open access to the Bluemoon coaching team throughout the programme
- Individual rider consultations and coaching discussions
- Personalised Rider Development Portfolio to support continued training after returning home



## PROFESSIONAL PHOTOGRAPHY & PERFORMANCE VIDEO ANALYSIS

- Professional equestrian photographer throughout the programme
- Professional videography of ridden sessions
- Video analysis to support rider development and technical progression
- Photography of educational sessions, special events and Signature Experiences
- Professional coverage of the Rider Showcase & Presentation Ceremony
- Individual rider, horse and family portraits
- Opportunity to purchase professionally edited commemorative photographs and highlight films
- Opportunity to commission Professional Rider Showcase Videos for Portfolios of Evidence, university and college applications, employment opportunities, sponsorship proposals and professional rider profiles



## GUEST SERVICES

- Airport meet-and-greet
- Return airport transfers
- Daily transportation between Seasons Golf, Leisure & Spa and the equestrian centre
- Transportation for all scheduled programme activities
- Dedicated concierge service
- Translation assistance where required
- Full programme coordination throughout your stay

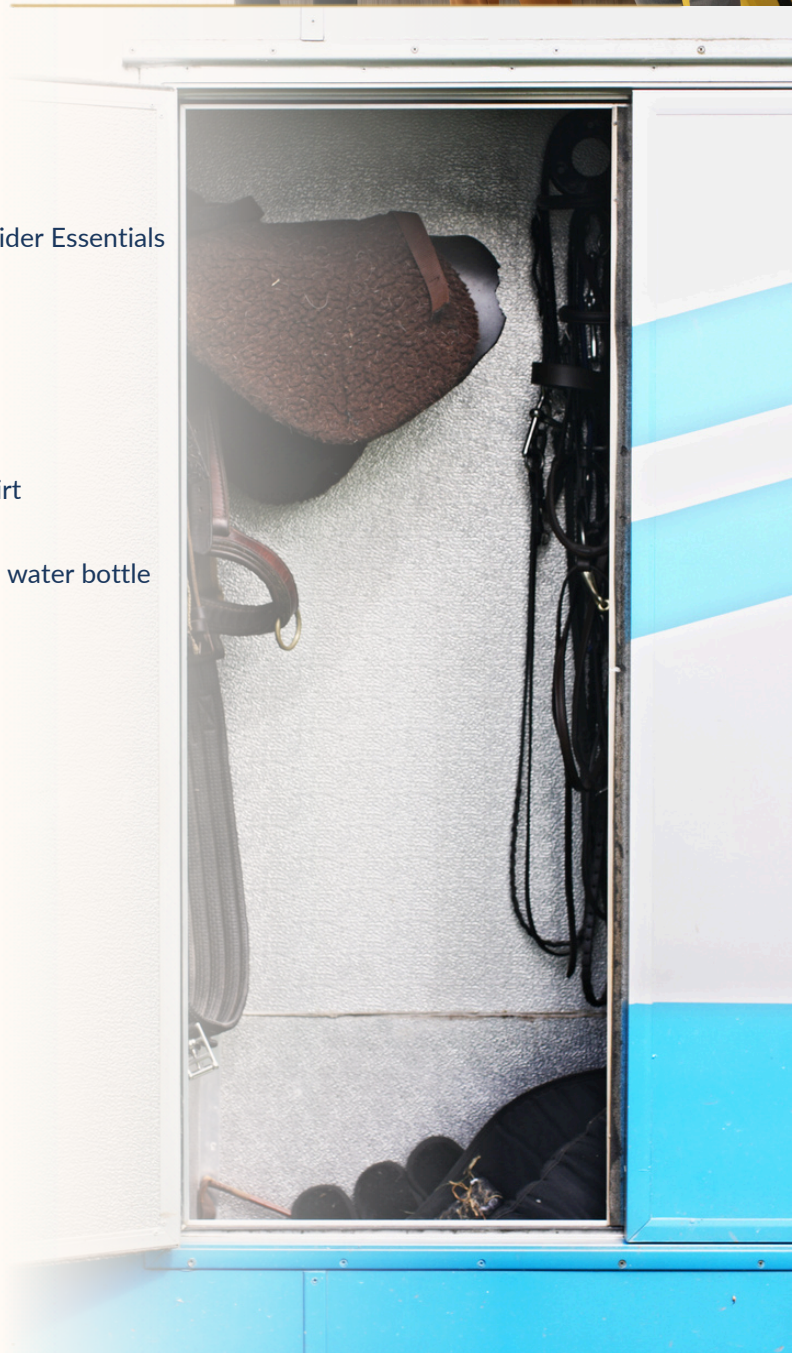


## PERSONALISED RIDER ESSENTIALS COLLECTION

Every rider receives a thoughtfully curated Personalised Rider Essentials Collection, with many items individually personalised.

### Included:

- Personalised Bluemoon Equestrian Academy Holdall
- Personalised Bluemoon Equestrian Academy riding shirt
- Personalised Bluemoon Equestrian Academy cap
- Personalised Bluemoon Equestrian Academy premium water bottle
- Personalised rider notebook
- Premium Bluemoon pen
- Professional educational folder
- Bluemoon Stable Management study guides
- Course notes and writing materials
- Beginner's Equine Physiotherapy Starter Kit
- Sunscreen
- Muscle recovery cream
- Insect repellent





## PERSONALISED PARENT WELCOME COLLECTION

Every accompanying parent receives a thoughtfully curated Personalised Parent Welcome Collection, with many items individually personalised.

### Included:

- Personalised Bluemoon Equestrian Academy tote bag
- Personalised Bluemoon Equestrian Academy cap
- Personalised Bluemoon Equestrian Academy premium water bottle
- Personalised Bluemoon Equestrian Academy notebook
- Premium Bluemoon pen
- Travel cushion
- Sunscreen
- Insect repellent

Additional welcome gifts may be included as part of the collection.



---

## A COMPLETE INTERNATIONAL EQUESTRIAN EXPERIENCE

The African Show Jumping and equine management masterclass has been carefully designed to offer far more than world-class riding instruction.

It is a unique combination of elite coaching, internationally aligned equestrian education, exceptional South African sport horses, luxury hospitality, authentic African experiences and meaningful international friendships.

Every element of the programme has been thoughtfully curated to inspire confidence, develop knowledge, broaden perspectives and create memories that will remain with riders and their families for a lifetime.

This is more than a riding programme.

It is the beginning of a lifelong journey of excellence, education and international opportunity.





# APPLICATION

## APPLICATION PROCESS

### BEGIN YOUR BLUEMOON INTERNATIONAL EQUESTRIAN JOURNEY

The African Show Jumping and equine management masterclass has been carefully designed for ambitious young riders who are passionate about developing their riding skills, expanding their equestrian knowledge and experiencing international training with some of South Africa's leading coaches and sport horses.

To ensure every participant receives a truly personalised experience, each application is carefully reviewed by the Bluemoon team.

Our preparation process allows us to understand each rider's current ability, goals and aspirations, while ensuring the most suitable horse partnership is created before they arrive in South Africa.





# STEP 1: SUBMIT YOUR APPLICATION

Families begin their journey by completing The Bluemoon Equestrian African Show Jumping & Equine Management Masterclass Application Form.

**The application provides our team with insight into each rider's:**

- Riding background and experience
- Current riding level and discipline focus
- Competition history and achievements
- Training goals and future aspirations
- Equestrian interests
- Personal development goals
- Medical, dietary or support requirements
- Parent expectations for the experience

This information allows Bluemoon to understand each rider as an individual and begin preparing a personalised programme experience.

## STEP 2: RIDER PROFILE REVIEW & CONSULTATION

Following submission of the application, the Bluemoon coaching team reviews each rider's profile.

**A consultation may be arranged to discuss:**

- Rider experience and current ability
- Strengths and areas for development
- Competition aspirations
- Personal goals for the immersion
- Training focus during the programme
- Horse suitability requirements

This ensures that the programme is aligned with each rider's individual development pathway.



## STEP 3: RIDER VIDEO ASSESSMENT & HORSE MATCHING

As part of the application process, riders are asked to submit a short, unedited riding video. This does not need to be professionally filmed or prepared. A simple mobile phone recording from the rider's normal training environment is completely suitable.

The purpose of the video is not to judge riders, but to allow the Bluemoon coaching team to gain a better understanding of each rider before arrival and begin the horse selection process.

### **The video helps our team assess:**

- Rider position and effectiveness
- Flatwork ability
- Jumping style and confidence
- Current experience level
- Horse and rider partnership
- Suitable horse requirements

### **The recommended video format includes:**

- A short section of flatwork showing walk, trot and canter
- A short jumping section showing the rider's current level
- Ideally filmed on the rider's usual horse

Professional editing, music, special effects or competition footage are not required.

This early assessment allows Bluemoon to carefully begin selecting the most suitable horse partnership in advance, reducing uncertainty and ensuring every rider has the best possible experience from the moment they enter the arena.





## STEP 4: PROGRAMME ACCEPTANCE & CONFIRMATION

Once the application process has been completed, successful applicants will receive:

- Programme acceptance confirmation
- Detailed programme information pack
- Payment schedule and booking requirements
- Travel preparation information
- Equipment and packing guidelines
- Pre-arrival rider questionnaire
- Parent information guide

Once confirmed, Bluemoon begins preparing the rider's individual experience, including horse selection, coaching focus and programme arrangements.



## STEP 5: PRE-ARRIVAL PREPARATION

Before travelling to South Africa, families receive comprehensive support to ensure a smooth and enjoyable experience.

**Preparation includes:**

- Travel information and arrival procedures
- Accommodation details
- Daily programme overview
- Recommended clothing and equipment checklist
- Health and safety requirements
- Communication information
- Introduction to the Bluemoon coaching team
- Preparation for the rider's individual goals



## STEP 6: ARRIVAL & RIDER WELCOME

Upon arrival in South Africa, families are welcomed personally by the Bluemoon team and guided through the start of their international equestrian experience.

### The rider journey begins with:

- Welcome orientation
- Introduction to the coaching team
- Programme briefing
- Stable tour and facility introduction
- Meeting their allocated horse
- Rider assessment and adjustment period
- Beginning their personalised development journey



## LIMITED PLACES AVAILABLE

To maintain the highest standards of coaching, horse availability, safety and personal attention, places on The Bluemoon Equestrian African Show Jumping & Equine Management Masterclass are limited.

### This allows every participant to receive:

- Individual coaching attention
- Carefully considered horse matching
- Meaningful interaction with specialist educators
- Personalised rider development
- A supportive international experience



## YOUR JOURNEY BEGINS BEFORE YOU ARRIVE

The Bluemoon experience begins long before a rider lands in South Africa.

Through detailed preparation, rider assessment, careful horse selection and personalised planning, we ensure each participant arrives ready to learn, develop and experience an unforgettable international equestrian journey.

At Bluemoon, every rider is unique. Every horse partnership matters. Every detail is prepared with purpose.





# PROGRAMME INVESTMENT

## AN INVESTMENT IN YOUR RIDER'S FUTURE

The Bluemoon Equestrian African Show Jumping & Equine Management Masterclass has been carefully designed as a complete international development experience, combining elite equestrian training, internationally aligned education, luxury hospitality and authentic African experiences.

Every element of the programme has been thoughtfully curated to provide riders and their families with an exceptional experience both in and out of the arena.

From access to top South African sport horses and leading coaches to professional education, personalised rider development and unforgettable family experiences, this is an opportunity to invest in a rider's growth, confidence and future pathway.

### Investment

€26,766.88

The rider investment includes the complete African Show Jumping and equine management masterclass experience for one rider and one family member.

## YOUR INVESTMENT INCLUDES

---

- 14-day elite equestrian development programme
- Accommodation at Seasons Golf, Leisure & Spa
- Rider meals throughout the programme
- Exclusive use of a carefully selected elite South African sport horse
- Daily riding and show jumping coaching
- Horse matching and rider assessment
- Equine Mastership educational programme
- Stable Management education
- Specialist seminars with leading industry professionals
- Rider biomechanics and physical wellness programme
- Fitness and sports psychology sessions
- Rider Showcase & Presentation Ceremony
- Educational manuals and learning resources
- Bluemoon certificates and seminar attendance certificates
- Professional photography throughout the programme
- Performance video analysis of ridden sessions
- Personalised Rider Essentials Collection
- Airport transfers
- Daily programme transportation
- Translation and concierge support
- African wildlife and cultural experiences
- Mongena safari experience including game drives and bush dinner
- Rider social and cultural exchange activities





# PARENT EXPERIENCE

## A Luxury African Journey for the Whole Family

Parents are warmly invited to accompany their riders and experience South Africa through a carefully curated luxury itinerary.

### The parent experience includes:

- Executive Suite accommodation at Seasons Golf, Leisure & Spa
- Daily breakfast
- Airport transfers
- Transportation for scheduled family experiences
- Family Signature African Experiences
- Parent Welcome Collection
- Access to watch riding sessions
- Opportunities to participate in selected rider biomechanics and wellness sessions
- Interaction with the Bluemoon coaching team

Parent accommodation, breakfast and selected family experiences are included in the accompanying parent package.



## OPTIONAL ADD-ON EXPERIENCES

Families may choose to enhance their experience through additional personalised options, including:

### Professional Rider Showcase Videos for:

- Portfolios of Evidence
- University applications
- Employment applications
- Sponsorship proposals
- Professional rider profiles
- Additional photography packages
- Additional family experiences
- Private coaching sessions

These are available at an additional cost.



## PAYMENT STRUCTURE

To secure a place in the programme:

### Booking Confirmation

A non-refundable deposit is required to confirm participation and begin the rider preparation process, including horse matching and programme planning.

### Remaining Balance

The remaining programme investment is payable according to the agreed payment schedule provided upon acceptance.



## LIMITED PLACES AVAILABLE

To maintain the highest standards of coaching, horse welfare, personal attention and family experience, places are intentionally limited.

### This ensures each rider receives:

- The most suitable horse partnership
- Individualised coaching attention
- Meaningful interaction with specialists
- A truly personalised international experience



## MORE THAN A PROGRAMME. A FUTURE INVESTMENT.

The Bluemoon Equestrian African Show Jumping & Equine Management Masterclass is designed for riders who aspire to progress beyond their current level and families who value education, opportunity and personal development.

**This is not simply a trip overseas.**

It is an opportunity to develop as a rider, expand equestrian knowledge, create international friendships and experience the very best of South African sport horses, coaching and hospitality.

*A journey that begins in Africa and continues long after returning home.*



# FREQUENTLY ASKED QUESTIONS (FAQ)

**Programme:** The Bluemoon Equestrian African Show Jumping & Equine Management Masterclass

**Primary Location:** Stokkies Draai Equestrian Park, South Africa

## Your Questions Answered

We understand that choosing an international equestrian programme is an important decision for both riders and their families. Below are answers to the questions we are most frequently asked, designed to give you complete clarity and peace of mind.

### SECTION 1: PROGRAMME & ELIGIBILITY

#### 1. Who is this programme designed for?

The Bluemoon Equestrian African Show Jumping & Equine Management Masterclass is designed for ambitious young riders, approximately 14–21 years old, who are currently competing or training and are eager to develop their riding, expand their equestrian knowledge, and experience elite, science-backed international training in South Africa.

#### 2. What level of riding is required?

Applicants should be confident riding independently on the flat and over fences at approximately the 1m to 1.10m level (or equivalent advanced flatwork/dressage). Every rider is individually assessed before arrival to ensure they are matched with the most suitable horse and training programme.

#### 3. Why do I need to submit a riding video?

The riding video is not an audition and does not need to be professionally produced. We simply ask for a short, unedited mobile phone video showing:

Walk, trot, and canter on the flat.

A short jumping session.

Your normal riding style. This allows our coaching team, led by our Director of Equine Performance, to assess your current riding level and begin selecting the most suitable horse for you before you arrive.

#### 4. What horses will riders ride?

Participants do not ride standard schoolmasters. Each rider is partnered with an elite, open-level South African sport horse that is currently trained and competed in top showjumping classes by South Africa's leading riders. Horse matching begins before arrival to ensure every rider enjoys the safest, most authentic, and rewarding high-performance partnership possible.



## 5. How long is the programme and where is it hosted?

The programme is a 14-day fully hosted international experience. The primary base is Stokkies Draai Equestrian Park, a premier facility located just 20 minutes from Kyalami, the main competitive hub of South Africa. The itinerary also includes a curated 1-night excursion to the Dinokeng region for African cultural and wildlife immersion.

## SECTION 2: THE CURRICULUM & DELIVERABLES

### 6. What makes the Bluemoon curriculum different?

We bridge the gap between a talented young rider and an internationally competitive athlete, and between a basic rider and an educated horseman. Under the direction of Nicky de Lange (Instructional Systems Designer, curriculum developer, and textbook author), our structured, evidence-based teaching methodology delivers exceptional results. Across all our programmes—including students from diverse educational backgrounds and those requiring additional support—our lowest examination result achieved has been 78%.

Simultaneously, under the expert guidance of Emile Egen (Director of Equine Performance), we conquer the competitive gap through elite riding biomechanics, high-pressure ring craft, and competition strategy.

### 7. What deliverables will my child receive?

Students receive a comprehensive, tangible return on their investment, including:

A full, scientifically analysed biomechanical report (mounted and unmounted) with custom exercise prescriptions designed specifically for them.

Comprehensive study materials strictly aligned with EQASA international educational rubrics.

Official Bluemoon Equestrian Certification upon completion.

Assistance in compiling a professional Portfolio of Evidence.

Optional: The opportunity to purchase professional-grade riding videos specifically formatted for submission to international universities or sponsorship boards.





## SECTION 3: INCLUSIONS & THE FAMILY EXPERIENCE

### 8. What is included in the programme fee?

The programme investment is highly comprehensive and includes:

- Elite riding tuition and open-level horse rental.
- 13 nights of 4-star luxury accommodation.
- All meals for riders (and daily breakfast for accompanying parents).
- Educational seminars, professional manuals, and learning resources.
- Return airport transfers and all scheduled daily programme transportation.
- Curated African cultural experiences (Hartebeespoort Elephant Sanctuary, Monkey Sanctuary, Lion Park, Lesedi Cultural Village drumming circles, and a Soweto Tour).
- Professional photography and performance video analysis.
- A personalised rider welcome pack and gifts.

(Note: International flights, travel insurance, and personal spending are excluded).

### 9. Can parents accompany riders, and what is their role?

Absolutely. Parents are warmly welcomed to enjoy 4-star luxury accommodation and daily breakfast. Furthermore, parents are encouraged, if they wish to, to be active participants rather than just spectators. You are welcome to join unmounted biomechanics sessions, rider wellness lessons, and educational seminars. This creates lasting family memories and equips you to better support your child and their horse in the future. Custom tee times can also be booked at top regional golf clubs.

### 10. Can parents watch the riding lessons?

Absolutely. Parents are warmly welcomed to enjoy 4-star luxury accommodation and daily breakfast. Furthermore, parents are encouraged, if they wish to, to be active participants rather than just spectators. You are welcome to join unmounted biomechanics sessions, rider wellness lessons, and educational seminars. This creates lasting family memories and equips you to better support your child and their horse in the future. Custom tee times can also be booked at top regional golf clubs.

### 11. Can more than 1 family member accompany the rider?

Yes they can. Family is vitally important in the South African culture and the memories created at an event like this will deepen the bond that a family has. Therefore, grandparents, siblings and other family members are welcome to attend at a cost.

### 12. Will there be free time?

Yes. The programme has been carefully periodized to balance intensive, high-performance training with ample opportunities to relax, socialise, and enjoy South Africa's spectacular scenery and culture.



## SECTION 4: TRAVEL, LOGISTICS & MINOR DOCUMENTATION

### 13. Is airport transport included?

Yes. Families are warmly welcomed on arrival at O.R. Tambo International Airport (JNB) in Johannesburg and receive return airport transfers, together with all scheduled programme transportation throughout the immersion.

### 14. ⚠️ MANDATORY MINOR TRAVEL DOCUMENTATION (For Riders Under 18)

Parental Consent Affidavit: If the junior rider is traveling with only one parent, or with a guardian/chaperone who is not their biological parent, they must present a signed, notarized Parental Consent Affidavit from the non-traveling parent(s), alongside certified copies of the non-traveling parent(s)' passports.

Action Required: Please begin gathering these documents immediately, as notarization and official translation can take several weeks. Reply to your confirmation email, and we will provide our official Parental Consent Affidavit template.

### 15. Do I need a visa to enter South Africa?

Depending on your nationality, you may require a visa. Citizens of the US, UK, EU, and many other nations do not require a visa for short stays (up to 90 days). If a visa is required, Bluemoon Equestrian will provide a personalised Visa Support Letter on official company letterhead upon receipt of your deposit. We recommend initiating this process 8–10 weeks prior to departure.

### 16. What should riders bring?

Upon confirmation, successful applicants receive a comprehensive Pre-Arrival Concierge Guide containing a detailed packing checklist, riding equipment requirements, clothing recommendations (including neutral safari colors), travel information, weather guidance, and arrival procedures.





## SECTION 5: SAFETY, HEALTH & WELFARE

### 17. What if my child has medical or dietary requirements?

We are committed to providing a safe and supportive environment. Medical conditions, allergies, dietary requirements, and additional support needs can all be indicated on our secure Medical & Dietary Disclosure Form so that appropriate, tailored arrangements can be made with our venue partners before arrival.

### 18. Is the North West Province region a malaria area?

No. The region is 100% Malaria-Free. No anti-malarial medication is required for this itinerary.

### 19. Is travel insurance included?

No. Participants are required to arrange their own comprehensive travel and medical insurance before travelling to South Africa. The policy must explicitly cover "amateur equestrian activities" and include emergency medical evacuation. We recommend providers such as Allianz Global Assistance, IMG, or BUPA Global, and our team is happy to review your policy summary to ensure compliance.

## SECTION 6: FINANCIALS & POLICIES

### 20. Are places limited?

Yes. To maintain exceptional coaching standards, personalised horse matching, and individual attention, the programme accepts only a strictly limited number of riders each intake. Early application is strongly recommended.

### 21. What is the investment and payment schedule?

Yes. To maintain exceptional coaching standards, personalised horse matching, and individual attention, the programme accepts only a strictly limited number of riders each intake. Early application is strongly recommended.

### 22. What is the cancellation policy?

Due to advance commitments to our venue partners and equine staff, our policy is strict: 90+ days prior (30% deposit forfeited); 60–89 days (50% due); 30–59 days (75% due); Less than 30 days (100% due and non-refundable). We strongly advise purchasing "Cancel for Any Reason" (CFAR) travel insurance to protect your investment.



# STILL HAVE QUESTIONS?

Our team is always happy to assist. We would be delighted to discuss the programme, help determine whether it is the right fit for your rider, and answer any additional questions you may have before submitting an application.

**For programme, logistics, or enrollment inquiries, please contact:**

## Nicky de Lange

Founder | Director of Equestrian Education

 [nicky@bluemoonequestrian.co.za](mailto:nicky@bluemoonequestrian.co.za)

 / WhatsApp: +27 61 016 4077

## Gabriel Bloom

Logistical Co-ordinator | Concierge Services

[admin@bluemoonequestrian.co.za](mailto:admin@bluemoonequestrian.co.za)

+27 64 605 0825

